

Entry Name: African Closures Child Resistant Closure 38 mm

Entry Number: 0048/HH
 Company: Polyoak Packaging (Pty) Ltd/Parmalat SA (Pty) Ltd
 Country: South Africa
 National Competition: South Africa, AfriStar
 Website: www.polyoakpackaging.co.za
 Email: michelle.penlington@polyoak.co.za

Safe packaging is critical for dangerous chemicals. This ISO approved child resistant closure passed stringent SABS tests, making it a reliable technically advanced solution that is low cost, easy to assemble and use with tamper evidence band easy to remove before first use. Visual appeal inspired by contemporary industrial design.

Coloured base cap and transparent overcap has industrial design, exposing inner workings. Robust knurl detail on cap and internal ratchet provides audio confirmation if slipping. Supplied assembled or as individual components using standard spanner to apply. Seal options: Expanded Polyethylene, Induction Heat Seal, Pressure Seal, Osmosis Seal. ISO8317 Approved (SABS0265).

**Entry Name: Bingo Glass Cleaner Spray**

Entry Number: 0124/HH
 Company: Tasarist
 Country: Turkey
 National Competition: Turkey, Crescent and Stars for Packaging
 Website: www.tasarist.net
 Email: resan@tasarist.net

Inspired from diamond, a differentiating bottle is prepared. Angled form of design provides high strength structure by using less packaging material. Readymade cap is preferred to avoid additional investment costs. The main goals of this redesign project are differentiating on shelf and positioning the product more premium compared to competitors.

Performance and sparkle are main consumer expectations of this category. The unusual bottle design refers to these expectations. With its unique appearance, new design innovates its category, because almost all glass cleaner bottles have the same look. The project is completed with diamond shaped label area to strengthen the claim.



Entry Name: Innovative design of china plates packaging

Entry Number: 0174/HH
Company: Free Designer
Country: China
National Competition: China, PackStar
Website: www.cepi-chian.com
Email: packstar@cepi-china.com

Recycled paper plates, a paper molding, simple operation, low cost, environmentally friendly, all of the information printed on the tape, saving production costs stickers and consumption. Avoids the existing high-cost ceramic package causing huge waste and use of social inconvenience.

Internal and external environmental cardboard packaging molding a piece of paper forms, very little material to achieve good protection, simple structure, convenient operation, greatly reducing the cost and improves labour efficiency. Integration and other tape and label all printed information processing, in pursuit of the ideal state environmental carbon footprint.



Entry Name: INSPIRED BY GAUDI. TIERRA ZEN

Entry Number: 0239/HH
Company: ALZAMORA PACKAGING
Country: Spain
National Competition: Spain, Liderpack
Website: www.alzamora.es
Email: bluna@alpack.alzamora.es

The pack reflects product soul with maximum simplicity. By studying a linear geometry, we got this attractive shape, with an interesting rotary effect, emulating Gaudi's typical architecture elements. Capable of being produced in an industrial scale, thanks to splits and score lines that makes possible to glue in machine.

The graphic design highlights the rotary effect. Finished with matt lamination and using vivid colors to distinguish varieties, this elegant and eye-catching packaging stands out at the point of sale.



Entry Name: John Lewis E-com Postal Pack

Entry Number: 0042/HH
Company: DS Smith
Country: UK
National Competition: United Kingdom, Starpack
Website: www.dssmith-packaging.com
Email: batesflanders@gmail.com

A new 'online fulfilment' corrugated postal pack incorporating twin closure tapes and opening tear strip. The pack delivers high fashion garments to consumers in safe, pilfer evident packaging. The postal packs use 98% recycled paper and replaces the use of other 'protection' materials which may possibly end up as landfill.

The design incorporates pre-fixed adhesive tapes which helps easy assembly and reduces packing time by 30%. The structure provides easy access when pulling the opening tear strip and fast closure using the first adhesive tape. The second adhesive tape allows the consumer to return goods in the same container.



Entry Name: Korkmaz Mevlevi Tea Set

Entry Number: 0205/HH
Company: ORHAN IRMAK TASARIM/
Country: Turkey
National Competition: Turkey, Crescent and Stars for Packaging
Website: <http://www.orhanirmak.com/>
Email: orhan@orhanirmak.com

Korkmaz Mevlevi tea glass, plate and spoon set is developed with inspirations from Turkish Mevlevi culture and iconic whirling dervish image. Whirling dervishes' skirt is an iconic form and source of inspiration for the wave on the front of the packaging design.

Cardboard boxes for traditional tea glass sets in Turkish markets are almost standard and have no differentiating designs. With the curvilinear form of Korkmaz Mevlevi packages, not only is the product reflected on the packaging design, but also a strong differentiation is achieved among the competitors.



Entry Name: Libman FREEDOM! Hardwood Floor Cleaner
Entry Number: 0047/HH
Company: Berlin Packaging
Country: USA
National Competition: United States of America, National Association of Container Dist. Pack
Website: www.berlinpackaging.com
Email: sjimenez@sspr.com

With its distinctive bowl-shaped closure, this squeeze-activated package stars a patented no-pump, no-waste dispensing assembly that redefines usability. Users squeeze the bottle until the bowl visibly fills to 1oz; excess product is returned to the bottle cavity; and the cap flips open for no-spill pouring into Libman's FREEDOM mop.

The closure assembly eliminates an eight-pump process required with stock pumps, use of a high-output pump that would overwhelm the bottle size, and need for a removable dosing cap that can be easily lost. It also accommodates a standard neck finish with no custom preforms or fitments, dramatically reducing costs.



Entry Name: Mr. Clean Liquid Muscle
Entry Number: 0013/HH
Company: Procter & Gamble
Country: USA
National Competition: United States of America, AmeriStar
Website: www.pg.com
Type: akey.mp@pg.com

Mr. Clean Liquid Muscle is a 2.5X concentrated Multi-Purpose Cleaner that introduces an innovative dosing cap. The closure is designed to deliver a fixed dose of product with one squeeze. It works via a timer mechanism to measure and shut off the fluid stream when the right dose is reached.

The product concentration of 2.5X reduces the amount of packaging material used by 45% and results in a total weight reduction of 15,000 tons of packaging material. The small compact bottle increase unit load efficiency and amounts to 1500 fewer trucks required for shipping.



Entry Name: **Tapeless seal of the 13ZJ tank returnable carton box**
Entry Number: 0127/HH
Company: TOTO LTD.
Country: Japan
National Competition: Japan, Japan Good Packaging
Website: <http://www.toto.co.jp/>
Email: naoki.ishida@jp.toto.com

Cost cuts are made by making a returnable carton box and can perform CO2 discharge reduction at the same time. The structure is designed to easily open and close without using tape. In addition, the box which devised partition, is also designed compactly. Therefore transportation efficiency is so good.

The trouble using the retractable knife decreases by making the top surface of the box a tapeless seal. And a working hour of the opening and closing is improved. In addition, I improved the safety for the work by not using a retractable knife.



Entry Name: **The ceramic pot of cushioning packaging**
Entry Number: 0263/HH
Company: Zhejiang salfo package Co.,Ltd.
Country: China
National Competition: China, PackStar
Website: www.cepi-chian.com
Email: packstar@cepi-china.com

1.The internal structure of the folding to keep the product shape using corrugated cardboard is outstanding - excellent buffering performance, the structure design of the two pieces of cardboard mutually inserted, fix and protect the products. Also considered is convenience when loaded. 2. This product selection using ordinary corrugated cardboard, embodies the characteristics of thrift. 3. The packing of products all adopt the corrugated cardboard, can be recycled.



Entry Name: Whirlpool® Water EveryDrop™ Portable Water Filter
Entry Number: 0024/HH
Company: Sonoco Alloyd
Country: USA
National Competition: United States of America, AmeriStar
Website: www.alloyd.com
Email: kim.goyke@sonoco.com

The EveryDrop package conveys elegance and convenience with its soft-touch coating and soothing colors. The illusion of the floating filter heightens the product's design, usage and features. With 360° view of the filter and carrying case, shoppers are able to thoroughly inspect the modern product design without negotiating package security.

This design allows product to be displayed in the "in-use" position, enhancing customer understanding and engagement with the product on the shelf. Firmly secured within a two piece clamshell and self-locking outer sleeve, the Whirlpool EveryDrop is opened effortlessly, reducing "wrap rage" and is completely composed of easily recyclable materials.



Entry Name: Wide Hailer EX Power bottle
Entry Number: 0028/HH
Company: Kao Corporation
Country: Japan
National Competition: Japan, Japan Good Packaging
Website: <http://www.kao.com/jp/>
Email: okuno.t@kao.co.jp

New Wide Hailer EX Power bottle has 7 ribs each on the front side and back side. Due to these ribs which provide mechanical strength to bottle, we successfully reduced use of the bottle resin by 13% compared to existing bottle.

In order to develop eco-friendly and human-friendly products, we put deformation control ribs extensively on the surface and back side of the bottle. Because of this designing, new Wide Hailer EX Power bottle is easy to handle with its existing vibrant design.

