

SUSTAINABILITY AWARD

Candidate's entries must meet specific criteria demonstrating how the package contributes to sustainable development in society. Congratulations to the top four winners.



▲ GOLD AWARD - OVOTHERM EGG-PACKS MADE FROM 100% RECYCLED POST CONSUMER MATERIAL

Company: Ovotherm International
Country: Austria
Email: petra.kueblboeck@ovotherm.com
Web: www.ovotherm.com

Ovotherm uses 100% recycled material for the production of clear egg-packaging, a product providing maximum protection for fragile eggs. Compared to other materials our products are made from 100% post-consumer PET material, show the lowest carbon footprint, energy and water consumption in the total life cycle and can be recycled again. By using recycled PET we improved the appearance at the POS and offer a better handling for consumers. We are dedicated to offer an environmentally friendly product that combines the requirements of the highly industrialized egg industry with consumer demand for hygienic and safe packaging for food.



◀ SILVER AWARD - PHOENIXPET

Company: Extrupet (Pty) Ltd
Country: South Africa
Email: Bill@SyndicateGraphics.co.za
Web: www.extrupet.com

The only recycled rPET produced in South Africa in the world's first BRC rated recycling plant and has EFSA certification. Creates employment for waste collectors but required optical sorting to cope with post consumer collection and landfill recovery. The high quality resulted in the first 100% rPET bottle in SA. This world-class facility produces the only polymer resin recycled into food grade packaging. This sustainable, renewable source of PET resin is used for packaging by leading multinational brand owners looking to use environmentally friendly packaging from a sustainable source. The initiative has had a major impact on the local market.



▲ SILVER AWARD - RANGE OF THERMALITE JARS

Company: Plastipak Packaging
Country: UK
Email: kinza.sutton@plastipak.eu
Web: www.plastipakeurope.com

- Hot-fill (to 95oC), pasteurisable PET jars, used to replace glass for food.
- Achieves significant weight (c.85%) and carbon footprint savings
- Major technological breakthrough – advanced container design, unique manufacturing process
- Filler benefits: reduced noise, eliminate stoppage and spoilage due to breakage, less secondary packaging, minimal changes to filling lines.
- Retailer benefits: used in areas inaccessible to glass – extends cross-selling opportunities. More jars fit on shelves – or more room for other product lines. Increased consumer and employee safety. Improved hygiene and cleanliness.
- Consumer benefits: transparent jar, glass-like clarity. Easy to open/reclose. Light-weight, Easy to grip, hold, pour. Easy to recycle.



◀ BRONZE AWARD - NESCAFE COMPACT COFFEE POUCH

Company: Nestle Australia Ltd **Country:** Australia
Email: jacky.nordsvan@au.nestle.com **Web:** www.nestle.com.au

A compact headspace-free soluble coffee packaging format in an easy-peel laminate structure with a mess-free opening, pouring and resealability. Reduction of pack weight by 97.4% vs. glass jar, and compact format optimises volumes for shipping and storage. Consumer feedback - the packet is very light, compact, fits easily into the hand and folds completely flat when empty. To open there is a wide, 3cm tape and a generous, non-stick section, easily gripped with the 'side' of the finger/thumb and miraculously peels away with ease. We love it!

