

Entry Name: Anti-counterfeiting Bimetallic Label
Entry Number: 0437/O
Company: BASF S.A.
Country: Brazil
National Competition: Brazil, Premio Abre Design e Embalagem / ABRE
Email: cristiane.kiraly@basf.com
Website: www.basf.com

The anti-counterfeiting bimetallic seal is an innovative technology that provides security to farmers by proving the originality of the product through modern security elements. The hologram label composed of copper and aluminium features 2D and 3D visual elements for validation and allows the projection of BASF word by using laser pointer.

The seal contributes to environmental, social and financial aspects by weakening a billionaire illegal market of crop protection products in Brazil, in which counterfeiting occurs without environmental control, generating contamination and loss of productivity in the fields.



Entry Name: BITOBOX EQ
Entry Number: 0378/O
Company: BITO skladovací technika CZ s. r. o.
Country: Czech Republic
National Competition: Czech Republic, Obal roku
Email: marketa.musilova@bito.cz
Website: www.bitoczech.cz

The volume of the folded empty box is reduced by 75%. The levers allow you to fold the box comfortably and safely. The lock is released by pressing the lever using your thumb or wrist, the walls of the box then collapse without the risk of pinching your finger.

BITOBOX EQ is equipped with a two-piece lid and an opening which allows you to secure it using a seal. The box can be easily handled even when folded. It has a transparent window for labels - inserted from the inside so they are clearly visible and cannot be damaged or lost.



WorldStar 2016

Other

Entry Name: Cappucinteh
Entry Number: 0420/O
Company: PT.Bukit Muria Jaya
Country: Indonesia
National Competition: Asia, AsiaStar
Email: irvan.hermawan@bmjpaperpack.com
Website: www.bmjpaperpack.com

Cappucinteh is a packaging which packs coffee, sugar and tea sachets to one bundle pack. It has the benefit to present the different product in one bundle pack. Another benefit - reusable packaging that can be used as product display and storage. It looks elegant when on the display.

Cappucinteh also has a handle which makes it easy to be carried anywhere and still looks elegant and premium.



Entry Name: Celeste Industries Flight Luxe JetScent Hand Soap
Entry Number: 0035/O
Company: Berlin Packaging
Country: USA
National Competition: United States of America, National Association of Container Dist. Pack
Email: mperry@sspr.com
Website: www.berlinpackaging.com

This 2-in-1 soap dispenser/air freshener for airplane lavatories eliminates the need to install and replenish two separate systems, thanks to a scent-impregnated collar that drops onto the bottle shoulder before capping. It also reduces bottle weight by 15%, adds label space, and replaces its industrial-looking predecessor with a striking new design.

The package also upgrades the Flight Luxe line without requiring a change to the mounting "pucks" already installed on airplane sinks, eliminates extra steps previously required to prepare and apply an unwieldy foam fragrance band, and replaces disparate bottle structures with a uniform look across scented and unscented SKUs.



WorldStar 2016

Other

Entry Name: Clip Air
Entry Number: 0297/O/M
Company: Tadbik Ltd
Country: Israel
National Competition: Israel, Israel Star
Email: clipair@tadbik.com
Website: Tadbik.com

A new platform to enhance awareness via fragrance. The package comes with 6 removable tabs, that can act as Coupons, and allow full control of the intensity of the fragrance by removing each tab. Marketing platform, can be customized and can be integrated with an NFC chip for digital content.

The Clip Air contains: 1. Reusable Plastic Holder 2. Fragrance Envelope, and gives the driver an enhanced driving experience, while stimulating both senses: vision+smell. The Clip Air is easily attached to the car Sun-Visor and leaves a clear field of view - Safer in comparison to traditional car fresheners.



Entry Name: Classic Music Series -Special Edition Packs
Entry Number: 0434/O
Company: ITC Limited, Packaging & Printing SBU
Country: Turkey
National Competition: India, Indiastar
Email: voruganti.rajesh@itc.in
Website: www.itcportal.com

Classic Music Series pack designs have been crafted with a tactile-effect resembling music beats of an equalizer. This equalizer effect is a combination of intricate patterns printed using fine mesh of silk-screen with a highly reflective gloss grainy UV on silver holographic metallised board, which is an innovation by itself.

This carton is produced with innovative transfer metallised board that does not contain any plastic film and are considered as mono material that is completely recyclable and environment friendly. This package is an example of how simple innovative ideas with a dash of creativity can render extraordinary results.



WorldStar 2016

Other

Entry Name: ElifHolo 3D
Entry Number: 0365/O/M
Company: Elif
Country: Turkey
National Competition: Turkey, Crescent and Stars for Packaging
Email: marketing@elifplastik.com.tr
Website: www.elifplastik.com.tr

Elif offers 3D printing as an optimum solution for FMCG companies. Exclusive technology enables differentiating product with a premium packaging concept that creates a tactile and visual depth perception. ElifHolo 3D reduces significantly the cost of final products respect to the current technology for the creation of three dimensional effects.

Elif's new capability that can be applied on all types of packaging and label solutions, is cost effective compared to traditional applications of three dimensional printing. Elif's 3D printing does not require a lamination with a metallized substrate to create 3D effects, facilitating the recycling of the package.



Entry Name: Home•Wine -- Design of functional and creative packing of wine
Entry Number: 0234/O
Company: Nan Chang University/College of Art & Design
Country: China
National Competition: China, Packstar
Email: packstar@cepi-china.com

Packing creative product design - the outer packaging and container has multivariate function in our daily lives after the end of the packaging function, and reduces waste and consumer packaging problems to reach the ideal environmental state of turning material resources to good uses.

This wine packaging design is aimed at the people who have low income. It is convenient to our life. It makes the best use of everything and saves many social resources.

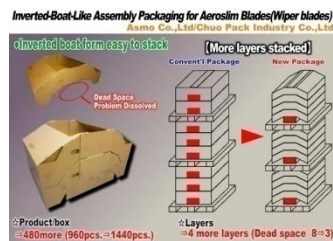


Entry Name: Inverted-Boat-Like Assembly Packaging for Aeroslim Blades (Wiper Blades)

Entry Number: 0292/O
 Company: Chuoh Pack Industry Co.,Ltd
 Country: Japan
 National Competition: Japan, Japan Good Packaging
 Email: kaihatu1@mcpack.co.jp
 Website: www.mcpack.co.jp

To pack the bow-like windshield wiper blades for automobiles, we made the inverted-boat-like box to counterbalance the dead space made by the curvature of the blades. Thus, transport/storage efficiency improved, and transportation cost per unit of product was greatly lowered.

The inverted-boat-like structure made it possible to pile the boxes in 12 layers (formerly 8 layers), and the number of blades per pallet increased from 960 to 1440. It led to 50% better transport/storage efficiency, 30% less box material, and 15% less transportation cost.



Entry Name: KINUHARI

Entry Number: 0105/O
 Company: Toyo Glass Co., Ltd.
 Country: Japan
 National Competition: Japan, Japan Good Packaging
 Email: kairei_ko@toyo-glass.co.jp
 Website: overseas_inquiry@toyo-glass.co.jp

Japan's first preprinted stock bottles. Since these Kinuhari bottles, targeted to beginners of drinkers, enable a small lot (from minimum 24 bottles) order which could not be fulfilled by conventional printing bottles, it allows the microbreweries to be more challenging, and motivates them to develop new products.

Having been adopted by 60 microbreweries since 2014 with increasing repeaters, three product lines are applied to embody each concept of a sense of the season for "Shikihari series", elegance for "Classup series" and gorgeousness for "Dressup series". New designs are released every year to give customers great pleasure.



Entry Name: Kolobox – A Box for Air Transport of Bicycles
Entry Number: 0353/O
Company: THIMM Packaging
Country: Czech Republic
National Competition: Czech Republic, Obal roku
Email: iva.werbynska@thimm.cz
Website: www.thimm.cz

The Kolobox case is an ideal solution for transporting bicycles on planes. The outer casing is made of waterproof solid cardboard. Inside the casing, there is an insert with straps made of a unique, puncture-proof foil. This is used to quickly, easily and safely fixate the bicycle to the insert.

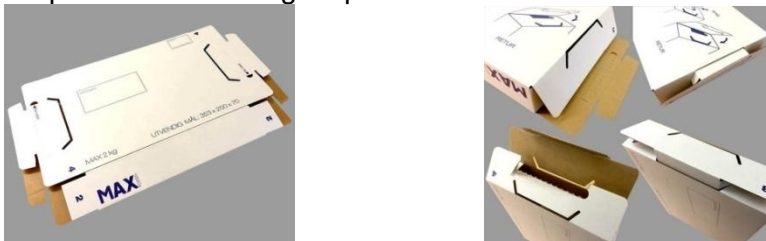
It also prevents spontaneous movement of the bicycle in the box. The bottom and the lid are fixed to the casing through plastic clips that also serve as carrying handles. The consumer needs to assemble the box into its final form. The empty case can then be used for the front wheel.



Entry Name: Mail packaging with return option, "Smart Lock"
Entry Number: 0331/O
Company: Glomma Papp AS/Bong Norge AS
Country: Norway
National Competition: Scandinavia, Scanstar
Email: kristin.stenholt@glommapapp.no
Website: glommapapp.no

Box made for ecommerce, with locks at both ends. Return of goods in the same box is possible twice, without using tape. After using the package the first time, the customer can rip off lock 1 and use lock 2 for return.

Returnable packaging for goods bought on the internet has been a problem until now. This box gives the buyer the ability to reuse the package, even without tape. "Smart Lock" is adapted to the Norwegian postal services dimensions for boxes.



WorldStar 2016

Other

Entry Name: Nitros Tray : Solution Secondary Packaging for Nitros
Entry Number: 0091/O
Company: PT Bintang Toedjoe - Indonesia
Country: Indonesia
National Competition: Asia, AsiaStar
Email: hadi@bintang7.com
Website: www.bintang7.com

Nitros Tray was developed as a solution to previous secondary packaging of Nitros that used display boxes. It becomes easy to display, easy to handle, can protect the Nitros tube as well and it can be put in the chiller/cooler box without the worry of being broken.

Nitros with previous secondary packaging (display box) has many problems. As a beverage, Nitros in display box may not be stored in chiller/cooler box. Inspired from tray for eggs, then developed tray for Nitros tube from plastic polypropylene recycle in mould. Nitros in tray can be put in chiller/cooler box.



Entry Name: PANEL BOX
Entry Number: 0145/O
Company: Crescent and Stars of Packaging Award
Country: Turkey
National Competition: Turkey, Crescent and Stars for Packaging
Email: elvin.eril@kaplaminambalaj.com
Website: www.kaplaminambalaj.com

Panel box consist of only one L-shaped protector and two supporting. Due to the perforated parts, the box can be used in different sizes. Use of only one design with different sizes helps to lower the cost. Inner locking system protects the corners from damage by supported folding.

Panel box is designed for protecting sides and corners of large sized products. The product in the form of L-shaped are combined in different sizes due to second components, and therefore; it helps to protect the products by forming a frame.



WorldStar 2016

Other

Entry Name: PhoenixPET
Entry Number: 0393/O/S
Company: Extrupet (Pty) Ltd
Country: South Africa
National Competition: South Africa, Gold Pack Awards
Email: Bill@SyndicateGraphics.co.za
Website: www.extrupet.com

The only recycled rPET produced in South Africa in the world's first BRC rated recycling plant and has EFSA certification. Creates employment for waste collectors but required optical sorting to cope with post consumer collection and landfill recovery. The high quality resulted in the first 100% rPET bottle in SA.

This world-class facility produces the only polymer resin recycled into food grade packaging. This sustainable, renewable source of PET resin is used for packaging by leading multinational brand owners looking to use environmentally friendly packaging from a sustainable source. The initiative has had a major impact on the local market.



Entry Name: Project - Bike-Pack-Bag
Entry Number: 0183/O
Company: Mosburger Wien
Country: Austria
National Competition: Austria, Staatspreis Vorbildliche Verpackung/Austrian Packaging Award
Email: ckirschenhofer@mosburger.at
Website: www.mosburger.at

The idea was, to develop a solid transport help for medium until slightly bigger shoppings which will be done by bike, only made out of corrugated cardboard. It has to be comfortable, easily to fix and also a price interesting "Bike-Pack".

The bike is not only an environmental and healthy means of transport, it is now also a factor of business. The market value on bikes in Austria was in 2010 by 6,6% of the whole purchasing volume, which means appr. 2,53 Bill. Euro turnover only in bikes.



Entry Name: Suprabha's Seaworthy Packaging System for Long Term Preservation and Transportation

Entry Number: 0118/O
Company: Suprabha Protective Products Pvt. Ltd.
Country: India
National Competition: India, Indiarstar
Email: rachel@suprabha.com
Website: www.suprabha.com

Critical components for Power Sectors have a long lead time and also undergo different types of fabrication with considerable time gap. Transportation of these critical components also poses challenges in Rust Prevention.

Suprabha's Seaworthy Packaging System developed for preserving these critical components for long periods and transportation, eliminates this problem.

Rust already formed is converted by applying Suprabha Rust Converter. The entire system is designed in such a way that the packed critical components remain rust free for 4 to 5 years. This system also helps in protecting the packed material when waiting in the open before commissioning.

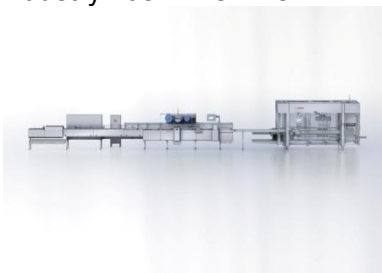


Entry Name: Two-in-One Biscuit Packaging System

Entry Number: 0146/O
Company: Bosch Packaging Systems AG
Country: Switzerland
National Competition: Germany, Deutscher Verpackungspreis/German Packaging Award
Email: cornelia.harodt@bosch.com
Website: www.boschpackaging.com

Bosch presents the world's most flexible biscuit packaging system. Our new technology enables manufacturers to package pile and slug packs on the same system with a changeover time between both pack formats of less than three minutes. In addition, biscuit count changes can be realized in under one minute.

Manufacturers now only need one system to pack their products. This is unique in the industry. It's TWO in ONE.



WorldStar 2016

Other

Entry Name: Vapro 825
Entry Number: 0285/O
Company: Magna International Pte Ltd
Country: Singapore
National Competition: Singapore, Singapore Star Award
Email: joycetan@magnachem.com.sg
Website: joycetan@magnachem.com.sg

Vapro 825 helps global manufacturers to eliminate risks of failure of their products caused by corrosion. It offers a new concept on product protection against corrosion without the need for environmentally harmful rust preventative oils or coatings during shipment or storage. It was developed with the environment in mind.

It protects all fabricated equipment and metallic based products against corrosion, reducing rejects due to corrosion, protects the environment by eliminating the dependence of hydrocarbon based anti-corrosion oils, therefore eliminating the emission of V.O.C gases. It is biodegradable, reusable, and recyclable therefore promoting the use of sustainable resources.



Entry Name: VIESER ONE
Entry Number: 0385/O
Company: Oy Orapac Ab
Country: Finland
National Competition: Scanstar
Email:
Website:

The fundamentals of the floor drain trap pack is easy assembly, visual attractiveness and cost efficiency. The pack is made by environmental friendly material (miniwell) and easy to recycle. The open design of the pack enables the buyer to feel the quality of the product. A pack which increases sales!

