



## PROCESS FOR SELECTING AND AWARDING WPO'S SUSTAINABILITY AWARD

The following criteria will be applied to entries submitted for judging.

1. At the time of entry for the regular WorldStar competition, **candidates will indicate** that they also want to be considered for the “Sustainability Award”. Therefore, each WorldStar winner that chooses this option will be automatically considered for judging for the “Sustainability Award.”
2. Each entrant will complete a **separate form** that addresses each of the “Sustainability Award’s” criteria. The information provided by the candidates on this form should demonstrate why their package should receive a “Sustainability Award”, using measurable and supportable information.
3. A candidate for a Sustainability”Award must **first qualify as a winner of a WorldStar Award**.
4. **Evaluation** of the candidates will be done by members of the Sustainability Committee. The Committee will evaluate these write-ups, weigh them in a quantitative way and score each submission. Committee member evaluations will be completed in 30 days and returned to the manager of the awards program, for compilation.
5. **Finalists will be announced** within 90 days after the regular WorldStar judging meeting, giving winners enough time to plan to travel to the Awards ceremony. The finalists will find out at the Awards ceremony if they have received Bronze, Silver or Gold.
6. **The Finalist Winners will be presented** with either Bronze, Silver or Gold at the WorldStar Awards Ceremony and Gala Dinner.