

Entry Name: B2B (Box to Bin)
Entry Number: 0177/HH
Company: Thai Containers Group Co., Ltd.
Country: Thailand
National Competition: Asia, AsiaStar
Types: Retail

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Sustainable-designed package, setup with no glue, the empty box can after use can be converted into a paper bin. Enhance the utility of packaging by reducing material resources and packaging wastes. The package designed with special consideration for environmental impacts of package during its whole life-cycle. It uses one color on water-based flexography printing and the empty box can be converted into a paper bin. The converting is easy by tearing the dashed line at the top and folding the handles back out into side handles. This eliminates the need of disposal and recycles, also strike consumers' trend in environmental concern.



Box to Bin
 Thai Containers Group Co.,Ltd



Box to Bin
 Thai Containers Group Co.,Ltd

Entry Name: Coffee Cups Set Packaging
Entry Number: 0337/HH
Company: HAL9000 Communication and Design
Country: Brazil
National Competition: Brazil, Premio Abre Design e Embalagem / ABRE
Types: Consumer

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The trapezoidal shape is innovative for this category. The cups are isolated by internal structure reducing the risk of breaking. The fan presentation provides total exposure of the cups. Solution to assemble a coffee cups set of 12 pieces with exclusive decorations for the Brazilian customer. The external shape is trapezoidal, innovative for this category and it's very stable. It permits better use of the container space, providing double reduction of costs, as the internal structure maintains the cups isolated reducing the risk of breaking, also presenting this set in a fan position providing good exposure of the cups.



Entry Name: Evo-Stick 'Sticks Like' Promotional Multi Pack
Entry Number: 0135/HH
Company: Smurfit Kappa UK
Country: UK
National Competition: United Kingdom, Starpack
Types: Consumer

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It reduces the cost of triple pack promotions, replacing the need for additional packaging and manual repacking, with a single component, which is environmentally friendly, cheaper and easier to pack. Historically this product required repacking with five components, this new design single piece pack speeds and eases the repacking process. The pack retains a high level of promotional impact and functionality within store and is designed to exceed the brand owners transport performance requirements. By reducing the number of components by 80%, the pack significantly reduces raw material impacts. It is manufactured from FSC certified material and is fully recyclable.



Entry Name: FANCY LIGHT STRIP PACK - Made the product appealing
Entry Number: 0301/HH
Company: ECOBLISS INDIA PVT LTD
Country: India
National Competition: India, Indiastar
Types: Retail

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The pack has box shape and ease of opening and closing. The blister inside takes the shape of the reel and hidden inside. Representative graphics are provided on the top. This pack enhances the present ability of the product with nice graphics and by structural design. Provision of Velcro for ease of opening. Visibility of the product through a bay. A new design reducing the usage of the plastic. Luminous product image on top surface to identify the product immediately. Provision of hang hole for hanging shelf presentation.



Design mentioned are the property of Ecobliss



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Entry Name: Separable Carton Box Stacked Products of Liquid Toilet Bowl Cleaner Refill (YSP : Yamamoto Special Package)
Entry Number: 0050/HH
Company: Kobayashi Pharmaceutical Co., Ltd
Country: Japan
National Competition: Japan, Japan Good Packaging
Types: Transport

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The new packaging can stack the unstable products vertically. Compared to traditional, the packaging is a benefit of 37% in each material used, transportation efficiency, and CO2 emissions in logistics. The front perforation for opening has the ability to prevent a fall of the product in top of the front row. Therefore the packaging can display in the form of separated box, and the boxes can be stacked vertically. It can minimize the loss of buckling strength because the side perforation for opening is "T-shaped".



Entry Name: Sevin Ready-to-Spray Bug Killer Concentrate
Entry Number: 0281/HH
Company: TricorBraun
Country: USA
National Competition: United States of America, National Association of Container
Dist. Pack
Types: Consumer

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The squeeze & measure packaging design is eye-catching place, with multiple curves and unusual label panel shape. The squeeze tube continues the curvature giving the package a striking visual. View stripe allows use of red color yet still shows the product level in the bottle and measuring space. Challenge - getting view stripe to blow mold such that both bottle and measuring space can use the stripe, yet keep the look of the bottle at near finish. 32 oz bottle also has the curves on label panel and window stripe, along with ribs on the opposite side for easier gripping.



Entry Name: TAC FREEMOOD QUILT COVER SET
Entry Number: 0153/HH
Company: ORHAN IRMAK TASARIM
Country: Turkey
National Competition: Turkey, Crescent and Stars for Packaging
Types: Consumer

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Tac Freemood home textile is targeting young audience with modern patterns. The packaging design aimed at reflecting its modernity. Aluminium is used for packaging design with secondary usage. Considering young generations' consciousness towards environmental issues, a packaging with secondary usage is designed. After removing the linens, the package with its form and decorations may be used for different functions like storage box at home or flower pot in the garden.



Entry Name: The Total Eco Packaging Solution for Haier Washing Machines
Entry Number: 0303/HH
Company: Honicel(Guangzhou)Honeycomb Products Ltd.
Country: China
National Competition: China, PackStar
Types: Transport

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This packaging solution was designed to replace traditional EPS packaging material with eco friendly material. The honeycomb structure provides high compression strength, low weight and good cushioning characteristics. The most important material in this design is the laminated paper honeycomb board which is made of recycled paper, small amount of EPE tubes, together with an outside corrugated box. (95% of paper products). The product is well protected with paper honeycomb cushioning material which form a rigid structural base at the bottom, together with honeycomb corner protectors and top cover.



Entry Name: TRIXI BOX-PLANTAS
Entry Number: 0074/HH
Company: GRUPO BDEB 2006, SERVICIOS EMPRESARIALES, S.L.U.
Country: Spain
National Competition: Spain, Liderpack
Types: Consumer

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No more plastic bags for Transporting domestic plants. Commercial version designed for transport, presentation and gift plants, herbs, cactus, etc. Targeted at garden centers and nurseries. Using the system, can be transported on a single hand without crushing the plants during transport. Perfect for promotional Christmas, Valentines, etc.. 2x1. Various sizes 2 and 4 plants Ecological: in process of being able to produce biodegradable material. PCT International Patent 2007/116087. Easy to assemble and deliver. Stable, robust and durable (pesos balanced), 2 in 1 (has two trays), done on corrugated micro channel water inside for treatment

