SUSTAINIBILITY AWARD WINNERS 2014

Staples, Inc. & Packsize International, USA  TAKE THE GOLD AWARD

Entry Number: 0249/O

Entry Name: Smart-size Packaging
Company: Staples, Inc. & Packsize International
Country: USA
Email: melissa@scribepr.com
Website: www.staples.com

Staples' Smart-size Packaging, developed by Packsize International, resolves #1 customer complaint—excessive packaging. Smart-size Packaging measurably improves customer satisfaction and supply chain sustainability and efficiencies. Requires >15% less corrugated, ~60% less void fill, improves less-than-full-case average cube utilization by 20%, and reduces annual carbon footprint by >25,000 metric tons.

Tin Horse, UK take the SILVER Award

Entry Number: 0042/HH

Entry Name: Kleenex® “Slim” pack
Company: Tin Horse
Country: UK
Email: vicky@tinhorse.com
Website: www.tinhorse.com

We uncovered a fundamental truth about tissues: to be useful, they must be to hand. Slim and discreet packs are much easier to place. Kleenex® “slim” pack is a holistic approach to innovating product, primary packaging & case packing, delivering benefits to the consumer, shopper, environment, retailer and business.
Dividella Pharma Technology Solutions, Switzerland take the BRONZE Award

Entry Number: 0020/MP
Entry Name: 10 count Syringe Carton for Flu Vaccine
Company: Dividella Pharma Technology Solutions
Country: Switzerland
Email: m.berger@dividella.ch
Website: www.dividella.com

The most compact 10 count flu vaccine syringe package on the market. Major benefits were obtained by replacing pre-made plastic trays & lid material with a 100% paperboard material, consisting of a carton and partition. Two layers of 5 syringes in a paperboard partition, no glass-to-glass contact. Package volume was reduced by more than 50% using top-load carton design developed between Sanofi Pasteur and Dividella. The use of 100% paperboard material offers reduction in material, lower in-bound logistics, costs, and a more environmentally friendly package.