**WorldStar 2016**

**Entry Name:** "MorePackConcepts - Pizzabox 2.0"
**Entry Number:** 0454/F
**Company:** DS Smith - Plant Kalsdorf (ex. Duropack GmbH.)
**Country:** Austria
**National Competition:** Austria, Wellpappe Austria Award
**Email:** andreas.koch@dssmith.com
**Website:** www.dssmith.com/atde/packaging

This innovative pizza box is more than a box. It adds functionality for the customer as well as the pizza shop. It provides an integrated foldable box for leftovers and a pre-filled compartment with surprises (gift cards, spices...) or advertisement (flyers, menus) to support cross-selling of goods and services.

The new concept cover of the box provides access to the "secret" compartment from the top and includes a perforated foldable box for leftovers, which can be taken out from the bottom of the cover compartment.

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**Entry Name:** "Yanbangchuzi" Motai box
**Entry Number:** 0333/S/F
**Company:** Sichuan guge dynasty brand design consultant Co., Ltd.
**Country:** China
**National Competition:** China, PackStar
**Email:** packstar@cepi-china.com

The design has tactfully used the structure feature of the box to integrate the pattern of the product into the design of the outer box. This packing design not only perfectly highlights the product attributes, but also has strong visual impact on the shelf.

The raw material is environmentally friendly bamboo fiber paper, which could reduce packaging weight and costs, promote the sustainable development of the green packaging industry. The packaging box can be 100% recycled and completely natural degradation, non-pollution and no harm to the ecological environment.
"inert barrier technology (ibt)", enhances food shelf life in the plastic containers. The SiOx coating is applied in a high vacuum chamber. It brings significant benefits not only for barriers, but also for migration, aroma and enhances the protective function. Excellent live cycle assessment completes the functionality of the ibt.

South Africa’s first one-piece tamper-evident hinged closure designed locally especially for PET bottles with 28mm 1881 necks for food application. It eliminates the need for costly liners and recycles easily. Simple snap on application makes it compatible with the wide range of existing competitively priced 1881 preforms for modern convenience.

Single-component polypropylene closure for simpler recycling. Easy to open using finger-slot and overhang on the lid, which gives an audible click to confirm re-closure. Flip top Squeeze available with 3mm or 6mm hole. Flip top Pourer has a curved lip for non-drip pouring and airtight hinged lid eliminating the need for a pull-out tab.
**Entry Name:** Anti Skid & High Matt BOPP Film  
**Entry Number:** 0159/F  
**Company:** Max Speciality Films Limited  
**Country:** India  
**National Competition:** India, Indiastar  
**Email:** pravin.borade@msfl.in  
**Website:** maxspecialityfilms.com

It features "extremely high friction and high matt finish". The product is used as the outer web of a packaging laminate for applications in bulk-packaging bags. Inside is a printable glossy surface whilst the outside is an untreated matte specifically designed to provide anti-skid performance during storage and transportation of commodities.

The unique attributes of Anti Skid Matt BOPP film are as following:  
- Provides easy handling-and-storage by facilitating product stacking  
- Upholds brand identity through no-hassle reverse printing on the inside surface  
- Good stiffness and mechanical properties  
- Made from non-toxic substances duly approved for food contact applications

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**Entry Name:** BANDEJA PITUFO  
**Entry Number:** 0329/F  
**Company:** FLEXOGRAFICA DEL MEDITERRANEO, S.L.  
**Country:** Spain  
**National Competition:** Spain, Liderpack  
**Email:** sac@flexomed.com  
**Website:** www.flexomed.com

Active packaging with antibacterial properties and ethylene absorber delays the ripening of the tomato and results in 30% less product in poor condition in 20 days.
Entry Name: Can & tableware -- integrated design  
Entry Number: 0235/F  
Company: Nanchang University/College of Art & Design, Wuhan University of Technology  
Country: China  
National Competition: China, PackStar  
Email: packstar@cepi-china.com

The fork and spoon are designed in the cover. Simple, convenient, low cost and easy to use. It also saves on disposable tableware, saves huge resources and reduces pollution. Tableware is inconvenient to carry, especially on journeys.

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Entry Name: Carbon applied food packaging film  
Entry Number: 0376/F  
Company: ENKOREA  
Country: Korea, Republic of  
National Competition: Korea, Korea Star Award  
Email: enkorea4999@naver.com  
Website: www.enkorea.asia

The best carbon applied food packaging film, fused technically by the mixture of carbon with wrapper based raw material. The carbon applied food packaging film has a barrier effect blockin - the oxygen hat makes the food decomposed, thus maintaining freshness longer compared to the existing product.

Carbon applied food packaging film was developed with the Korea Institute of Carbon Convergence Technology and it’s physical properties, transparency, low-temperature sealing properties are better than existing other food packaging films. Also, our company is doing its best to protect the environment and to save the nature by producing biodegradable plastic.
Entry Name: Carnation Cooking Cream Plastic Can
Entry Number: 0238/F
Company: Nestle Australia Ltd
Country: Australia
National Competition: Australia, Australian Packaging Design Awards
Email: jacky.nordsvan@au.nestle.com
Website: www.nestle.com.au

Plastic can packaging format makes cream available year round to consumers as it is shelf-stable, and is easy to store, open, pour and reseal with a modern look and feel, reinvigorating the traditional “milk-in-a-can” pack format. Manufactured on an existing can seaming line with minimal modifications required.

Thermoformed cup with aluminium easy peel seamed end, LLDPE overcap, & PET light-blocking shrink sleeve. Consumer insight: "my family love creamy meals, but when we crave them most, I don’t usually have fresh cream in my fridge so we have to have something else instead”.

Entry Name: Chang Er's Handbag
Entry Number: 0416/F/S/M
Company: Modern-Pak Pte Ltd/AEC International Pte Ltd
Country: Singapore
National Competition: Singapore, Singapore Star Award
Email: kelly.tan@modernpak.com.sg
Website: www.modernpak.com.sg

Definition: Chang’Er is the chinese mythology’s goddess of the Moon. Representations: • RED: SG 50; Colour in Celebration of Singapore’s 50 Independent Years • Designed for: Moon cake Festival Seasonal Packaging 2016 for Hotels • Disposable Packaging made to last, reuse, or appreciated. Product: • Creative• Original • Unique • Beautifully designed • Special • Very attractive • Appealing
Performance & Uniqueness:::- • Multi-purpose packaging design. • Capable of many uses. • Dual functionality: able to use exteriorly as a handbag, inside it is able to store moon cakes. • Able to use as a carrier for other things • Innovative feature • Able to lock • Packaging easy to open, easy to carry
A new brand member of Franck chips family – Country Chipi Chips. These thick cut chips are following good tradition of fine chips production. Easy open seal is used to increase functionality and consumer’s satisfaction. The package is designed to utilize the existing filling machine, which reduces final product expense.

All graphics on the packs are hand drawn and high quality copper plate print was used to bring up the traditional look and feel of this product, and to express fine lines in drawings.

The delicate to minimalistic graphic stands out due to the predominant yellow color on the packaging - the natural color of the cheese. The visual impression is enhanced by the tactile sensations when handling the packaging which surprises with its soft velvety touch of the special lacquer.

The dominant design element is the triangle construction, which symbolizes mountain peaks and Liptov nature, which is the most famous Slovak area for cheese making. The cheeses of this producer were awarded the golden star „GREAT TASTE 2014“ and the bronze medal „World Cheese Awards 2013“.
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**Deepavali Gift Pack**

**Entry Name:** Deepavali Gift Pack  
**Entry Number:** 0409/F  
**Company:** Starlite Printers (Far East) Pte Ltd  
**Country:** Singapore  
**National Competition:** Singapore, Singapore Star Award  
**Email:** hhlow@starlite.com.sg  
**Website:** www.starlite.com.sg

This packaging box is created to celebrate Deepavali, a festival that marks the beginning of the Hindu New Year. The box takes the shape of an oil lamp completed with a flame at the top which aligns to the other name of the occasion, the Festival of Lights.

The symbolism of Deepavali is aptly summed up in the simple act of lighting an oil lamp. Geometric patterns known as rangoli are used to decorate the lamp, these artworks are to usher deities into the home, so that they can bless the household for the year ahead.

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**DHL Parcel Multibox**

**Entry Name:** DHL Parcel Multibox  
**Entry Number:** 0305/S/F/M  
**Company:** DHL Paket GmbH  
**Country:** Germany  
**National Competition:** Germany, Deutscher Verpackungspreis/German Packaging Award  
**Email:** Matthaeus.Pruski@deutschepost.de  
**Website:** www.dhl.de

Establishment of an European standard for online food retail; Enables parcel shipping with flexible integration of cold packs for 24, 36 or 48 hours dispatch at 3-6 degrees Celsius; Verified up to 31.5kg for parcel network requirements and approved for sorting systems; alternative for senders which normally use express shipments.

Allocation of space is realized by cool packs or insulation walls; Flexible integration of certified bottle inserts e.g. 12 wine bottles or 24x0.33l or 20x0.5l beer bottles with optimal refrigeration; Tamper-evident closure with insert seals; Carrier label for shipping label allows removing without leaving any residue.
**Entry Name:**

**Eco-friendly package with insulated double-walled paper cup**

**Entry Number:** 0257/F
**Company:** CJ CheilJedang
**Country:** Korea, Republic of
**National Competition:** Korea, Korea Star Award
**Email:** zeronymo@cj.net
**Website:** www.cj.net

This is satisfied with both eco-friendly aspect and consumer convenience aspect at the same time through minimization of the package system that the hetbahn and the paper cup plays a role as a lid and a container, respectively.

1. Replacement the cap/lid film with the hetbahn container in using the feature of composition
2. Maximize thermal insulation effect by applying double-wall to paper cup

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**Entry Name:**

**ElifHolo**

**Entry Number:** 0362/F/M
**Company:** Elif
**Country:** Turkey
**National Competition:** Turkey, Crescent and Stars for Packaging
**Email:** marketing@elifplastik.com.tr
**Website:** www.elifplastik.com.tr

Elif offers holographic printing as a differentiating solution for food packaging. The premium feature offered by Elif enables brand owners to differentiate their products based on a stimulating visual experience for their consumers. Elif’s new solution, ElifHolo, is suitable for recycling since it doesn't require lamination nor includes metal substrates.

ElifHolo reduces significantly the cost of final products, respect the currently available technology for the creation of holographic effects. ElifHolo also offers cold foil effects, UV lamination and unlike costly traditional applications of holographic printing, does not require a lamination with a metallized substrate, facilitating the recycling of the package.
Platter designed with locator ring in bottom holds standard paper food container. Lid contains integral sealing flange that forms lid over paper container while sealing platter. Eliminates lid for paper container reducing waste and cost. Reduces use of petroleum based resins, made with durable, dishwasher-safe polypropylene, consumer reusable, and recyclable.

Oval platter made with calcium carbonate reduces polypropylene resin by 40%. Clear, anti-fog, vented polypropylene dome forms lid on 8 ounce hot food paper container. Elimination of extra lid for paper container demonstrates environmental commitment to reduce waste. Carry meal in one single container rather than two, improves consumer convenience.

Six different wrap belts were manufactured to trays containing Angus premium meat products, and one self-adhesive label to gastro packages. Both products were made with offset printing to the introduction in Hungary. A special form-cut board banderole is extremely resistant to temperature changes and high humidity found in chiller cabinets.

Artwork of the banderole includes an appetizing photo of prepared dishes, made even more attention grabbing by enhancing with glossy UV varnish. Label colours are based on the brownish hues of cattle and this colour scheme unites the whole range of Terra Pannonia products highlighted with low-migration gloss UV varnish.
E-Z SnackPak™ by Ampac - a new packaging format for single-serve snacks. This tetrahedron shaped pouch transforms into a serving tray upon opening – providing a unique experience, added product protection during distribution and is packed efficiently in shippers, multipacks or shelf-ready cartons at point-of-sale making product stand out on the shelf.

The flexible package offers “fun”ctionality through a combination of features including its unique shape, easy-peel opening and conversion into a convenient tray for snacking. The pouch shape inherently protects the product, provides differentiation and uses less packaging than typical VFFS pillow pouches.

The promotional kettle-shaped display is a striking eyecatcher at the P.O.S. with its unusual design and simple handling. The innovative solution is distinguished by a striking graphic composition with a high-quality, four-colour offset print and the poster on top is visible from two sides and creates a high distant effect.

The open structure in the shape of a kettle offers sufficient room for the presentation of a large number of products and ensures simple access from all sides. It is transported lying flat, packaged in the dimensions of an europallet. It can be quickly setup by just one person.
Entry Name: GAEA  
Entry Number: 0018/F  
Company: Pirlo GmbH & Co KG  
Country: Austria  
National Competition: Austria, Staatspreis Vorbildliche Verpackung/Austrian Packaging Award  
Email: k.richter@pirlo.com  
Website: www.pirlo.com

Exclusive packaging for olive oil of the highest quality. The olive oil bottle has been provided with an embossed logo at the top. At the point of sale, this highly unusual packaging design is a unique selling point for olive oil in a very heavily advertised market segment.

The GAEA olive oil bottle obtained by stamping and arching a unique three-dimensional intensity. The high quality workmanship turns each bottle into a gem. The GAEA olive oil bottle thus offers not only a noble appearance, but also haptic qualities.

Entry Name: GARCIA PUENTE: INNOVADOR PACK 5 HUEVOS CAMPEROS  
Entry Number: 0328/F  
Company: ALZAMORA PACKAGING, S.A.  
Country: Spain  
National Competition: Spain, Liderpack  
Email: varmijo@graphispack.org  
Website: www.alzamora.com

Innovative pack made entirely of cardboard, 100% sustainable and recyclable. This original format 5 eggs online differentiates and attracts the attention of consumers, practical and manageable. The base is mounted without glue providing adequate support and protection. The cover has a locking tabs that prevents it moving during transport.
**Entry Name:** Gulliver "Gourmet Selection"  
**Entry Number:** 0174/F  
**Company:** THE FACTORY CHOCOLAT PRIVATE LIMITED  
**Country:** Singapore  
**National Competition:** Singapore, Singapore Star Award  
**Email:** ronald.ng@gulliverchocolatier.com  
**Website:** www.gulliverchocolatier.com

“Gourmet Selection” has a unique, compact packaging. A matte black finishing and laminated embossed fruit images on the box that showcases a mysterious treasure-trove-like box; Inner securely sealed trays that retain the chocolates' taste, hygiene and freshness. Informative write up on the quality of Belgium chocolate used ensures the quality and genuineness of our products. We have used only two layers of packaging - ensures minimal use of non-biodegradable waste and will help, in our own little way, to reduce carbon footprints.

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**Entry Name:** GustoCan  
**Entry Number:** 0019/F  
**Company:** Pirlo GmbH & Co KG  
**Country:** Austria  
**National Competition:** Austria, Green Packaging Star Award  
**Email:** k.richter@pirlo.com  
**Website:** www.pirlo.com

The GustoCan is 100% made of tinplate, which distinguishes it from common packaging for products with volatile flavor. Metal packaging protects the sensitive filling products optimally from light and air. Initially, a tear-off sheet protects the product from air and the innovative twist lock guarantees optimal protection against environmental influences.

Form and functionality. Lid and base form a homogeneous unit and an elegant silhouette. This is accompanied by a simple use: with a maximum angle of only 90°, the GustoCan can be quickly and easily opened and closed. Furthermore its suitability as a refillable reservoir has to be underlined.
Entry Name: Hari Raya Box
Entry Number: 0411/F
Company: Starlite Printers (Far East) Pte Ltd
Country: Singapore
National Competition: Singapore, Singapore Star Award
Email: hhlow@starlite.com.sg
Website: www.starlite.com.sg

This box takes after the shape of a “ketupat” (rice cakes) and is created to celebrate the Hari Raya Aidilfitri, a festival that marks the end of the Islamic holy month of Ramadan. During the festival, meals with a wide variety of dishes along with ‘ketupat’ would be served.

The box comprises 2 parts, an external part that depicts a bamboo woven ketupat and an internal tray. It may be reused as a keepsake box in its entirety or the inner tray may be detached and used separately whilst keeping the external portion as an ornamental display.

Entry Name: Hershey's Chocotubes
Entry Number: 0446/F
Company: Hershey do Brasil Ltda
Country: Brazil
National Competition: Brazil, ABRE' Brazilian Packaging Award
Email: afontes@hersheys.com.br
Website: www.hersheys.com.br

This packaging uses the In Mold Label technology, what makes it very attractive to consumers (great printing quality). It is an instant consumable product for use "on the go", keeping chocolate creme and wafer tubes separated by a central wall and well sealed, enabling product to always be fresh.

The project enabled Hershey Brasil to reduce Capital Expenditure for the product launch, once jars are delivered to the manufacturing facility already labelled, avoiding costs with a labeller. It also decreases labour costs.
Hydrozorb is a material from sustainable recyclable low carbon materials demonstrating suitable characteristics in their packaging applications to replace Polystyrene that is not accepted in the waste stream. H-Pet reduces surface tension and absorbs condensation in pre-packed produce. It is a blend of organic and inorganic insert fillers.

The Polymer Processing Research Centre, Queens University, Belfast showed that in tests at 24 hours the Hydrozorb material had absorbed 625% more water than PP a conventional material in mushroom packaging.

The unique structure showcases the grand façade of the hotel when open. The flap immediately shows the warm carpet feel. When the second tier is opened, it turns into the streets of Singapore.

The tray was printed on high quality satin cloth armed with 2 clear acrylic holding steadily when lifted. We used 2015 Masala colour to capture the fashionable consumer for this premium box.
The revitalised Jimbo’s Pet Food range are all-round outstanding examples of well-considered FMCG packaging. Increased efficiency, improved supply chain, durable, reduced waste, increased shelf appeal, consumer safety, post-use design and improved accessibility; these are among many successes of this development, resulting in high praise from brand owner, manufacturer, and consumers.

A common footprint across the two packs creates significant pallet efficiencies. Superior design and materials enhanced packaging durability and high quality aesthetics, boosting shelf appeal. An easy to function lid and well-designed tamper-evident feature provides the consumer with improved accessibility. Downloadable label templates provide a second life eliminating packaging waste.

This attractive 8-color matte finish 2-ply quad seal bag delivered a fresh new look for Special K Cracker and Popcorn Chips. Flexographic printing provides realistic food images on a package that delivers excellent stand-up ability for lightweight food. The bag stands on the shelf without support, delighting sales, retailers, and consumers.

This best in class stand up bag was designed and accomplished through a combination of VFFS tucking forming techniques and proprietary secondary operation to keep the bottom of the bag flat. The package redesign from bag-in-box carton to quad seal bag resulted in 87% less consumer packaging weight.
This package for enteral formula “MEIJI Mei Balance Mini” has changed brick packs to plastic cups. It is possible to be handled easily with a smart package size, a comfortable straw size and a characteristic cap design. We considered universal design all over the package.

In our investigations, this package was well received in handling and drinking by more than 95% of senior people. Compared to shelf life of brick packs (9 months), this package with a high barrier cup can be extended to 12 months.

Since Korozo has been specialising in multilayer/high barrier-printed top films over the years, Korozo is now also capable of providing the same highest quality for its soft bottom films. This helps our customers to provide a complete pack to the market shelves which will stand out with its high printing quality.
Entry Name: Murray Goulburn Flip Top Cream Cap  
Entry Number: 0111/F  
Company: Pact Group  
Country: Australia  
National Competition: Australia, Australian Packaging Design Awards  
Email: shamah.waters@inpact.com.au  
Website: www.pactgroup.com.au

The flip top lid makes opening the cream a single action. Consumers break the tamper evidence in one step as opposed to the traditional two. The new cap conquers the common complaint of the cream splattering when the tamper evident ring of the old style unraveled and cap removed.

The flip top cap is 14% lighter than previous closure. The curved hinge keeps the lid open whilst pouring. The opening is designed to permit spoon access or pouring direct from container. The arched hinge allows the lid to be fully opened and eliminates the need to remove the closure.

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Entry Name: Napak  
Entry Number: 0419/F  
Company: PT.Bukit Muria Jaya  
Country: Indonesia  
National Competition: Asia, AsiaStar  
Email: irvan.hermawan@bmjpaperpack.com  
Website: www.bmjpaperpack.com

NAPAK is innovative, Go Green Packaging without the glue, the can makes it easier for people to bring all the menus ordered using one hand only, and the benefit is also that at the movie theatre, people can use NAPAK package as a holder for the cup at their chair.

As promotion tools, reduce plastic bag consumption, easy to carry, can be used to bring potatoes/ french fries, nachos, drinks & sauces at the same time. A simple product and very innovative.
Entry Name:  **Oil Adsorbable Plastic Using Super-adsorbents**  
Entry Number:  0107/F  
Company:  MOSSPACK Co., Ltd.  
Country:  Korea, Republic of  
National Competition:  Korea, Korea Star Award  
Email:  jylee@bosspack.com  
Website:  www.mosspack.com

Our pack can be used in a wide variety of packaged oily food such as seasoned laver and snack. The functional plastic sheet absorbs 6.04g/m² for 14 days (containing 1% super-adsorbents). It increases shelf life and quality of the product. Also it improves customer's safety for oil acidification and odour problem.

Seasoned laver company uses oil and tray for quality maintenance. After several days, oil collects in the tray. It causes quality degradation and threatens the customer's safety. So we developed a functional plastic tray to supplement these problems. It has absorption ability without changing the product shape and the absorption amount is adjustable.

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Entry Name:  **Ovotherm egg-packs made from 100% recycled post consumer material**  
Entry Number:  0342/S/F  
Company:  Ovotherm International  
Country:  Austria  
National Competition:  Austria, Green Packaging Star Award  
Email:  petra.kueblboeck@ovotherm.com  
Website:  www.ovotherm.com

Ovotherm uses 100% recycled material for the production of clear egg-packaging, a product providing maximum protection for fragile eggs. Compared to other materials our products are made from 100% post-consumer PET material, show the lowest carbon footprint, energy and water consumption in the total life cycle and can be recycled again.

By using recycled PET we improved the appearance at the POS and offer a better handling for consumers. We are dedicated to offer an environmentally friendly product that combines the requirements of the highly industrialized egg industry with consumer demand for hygienic and safe packaging for food.
Entry Name: Packages for coffee «Nescafe»: «ESPRESSO», «GOLD»
Barista Style

Entry Number: 0143/F
Company: UKRPLASTIC
Country: Ukraine
National Competition: Ukraine, Ukrainian Packaging Star
Email: club-pack@ukr.net
Website: www.upakjour.com.ua

The package is a “Doy-Pack” type package for «Nescafe» natural instant coffee. It is made of a three-layer high barrier laminate, which preserves the taste and aroma of the product. The package, which is commercially available, has a convenient zip-fastener, allowing the user to repeatedly open and close the product.

“Doy-Pack” is made of a high barrier laminate to ensure product quality, has a zip-fastener which allows for resealable pouch. Exclusivity of designs has been provided by multicolor gravure printing, selective matt varnishing, metalized golden background. Combination of gloss, matt elements has been perfectly reproduced due to the application of engraving technology.

Entry Name: Pyramidal boiling rice bag

Entry Number: 0324/F
Company: Schwarze Automation GmbH & Pavel Blazek, balici stroje s. r. o.
Country: Germany
National Competition: Germany, Deutscher Verpackungspreis/German Packaging Award
Email: info@blazekvlasim.com
Website: www.schwarze-automation.com

1) Microperforation and bag surface for diffusion 2) Bag volume corresponds exactly to the volume of the cooked rice 3) Air pocket will swim top up 4) Head of the bag easy to recognize 5) Special cutting shape 6) Integrated holder for fork 7) Cold grip zone 8) Easy-opening 9) Direction of easy-opening creates transport ship for rice.

Advantages:- Better protection for consumer to avoid incineration-Increased convenience to use boil-in-bag package-Reduction of foil consumption compared to traditional bags-Shape of the pyramid bag allows rice a better swelling, because this shape offers a bigger volume compared to a flat bag. Finally the rice tastes better - tested in practice.
Entry Name: Range of ThermaLite Jars
Entry Number: 0276/F/S
Company: Plastipak Packaging
Country: United Kingdom
National Competition: United Kingdom, Starpack
Email: kinza.sutton@plastipak.eu
Website: www.plastipakeurope.com

- Hot-fill (to 95oC), pasteurisable PET jars, used to replace glass for food. - Achieves significant weight (c.85%) and carbon footprint savings - Major technological breakthrough – advanced container design, unique manufacturing process - Filler benefits: reduced noise, eliminate stoppage and spoilage due to breakage, less secondary packaging, minimal changes to filling lines. - Retailer benefits: used in areas inaccessible to glass – extends cross-selling opportunities. More jars fit on shelves – or more room for other product lines. Increased consumer and employee safety. Improved hygiene and cleanliness. - Consumer benefits: transparent jar, glass-like clarity. Easy to open/reclose. Light-weight, Easy to grip, hold, pour. Easy to recycle.

Entry Name: Rectangular bucket with sachet
Entry Number: 0415/F
Company: Ting Indústria
Country: Brazil
National Competition: Brazil, Premio Abre Design e Embalagem / ABRE
Email: cristiane@ting.com.br
Website: www.ting.com.br

In Brazil, the food service segment urges for new packaging solutions. Ting has presented an 100% recyclable bucket, IML vivid colors printed that allows the customer to see its content, easily carried by handle, firmly stackable, storage, reclose and reuse. The sealed sachet inside contributes to avoid food loss and leaking.

This rectangular bucket reduced losses during transport (inviolability of the sachet) and resulted in logistical gains (good pallet stacking). All handling characteristics, reusability, inviolability of the sachet, rectangular shape (before - round shape), IML technology and logistical gains results in a convenient, safe product with outstanding quality to customers and consumers.
Safya Sunflower Oil

Entry Name: Safya Sunflower Oil
Entry Number: 0408/F
Company: Tasarımüssü Ltd. Co.
Country: Turkey
National Competition: Turkey, Crescent and Stars for Packaging
Email: muge@tasarimussu.com.tr
Website: www.tasarimussu.com.tr

For successful brand identity, easy of pouring, safe handling and good haptic perception slim waisted form is being designed. For unification of the label area with form aesthetically oil drop abstraction on label area is being created. All these concepts combining graphics, form, usability, and aesthetics, guaranteed success in sales.

For structural resistance of pet packaging we designed sunflower seed reliefs on surfaces. From the lid to shoulder, dynamic and relief neck like design also created a strong and resistant body for topload and vacuum problem. The form creating sense of possession is innovative, challenging but being easily produced.

Snacki & GO! – the tasty between-meal snack

Entry Name: Snacki & GO! – the tasty between-meal snack
Entry Number: 0221/F
Company: greiner packaging AG
Country: Hungary
National Competition: Hungary, Hungaropack
Email: s.riethmueller@greiner-gpi.com
Website: www.greiner-gpi.com

A unique packaging concept on the Hungarian market: a K3® cup with a resealable IML lid. The PP/EVOH material combination results in a barrier effect that makes it possible to heat the thick-walled cups directly in the microwave. A heat-resistant package that would also ensure maximum protection for mini frankfurters.
Entry Name: TARRO DE PET PARA SALSA DE TOMATE CON ESPARRAGOS Y SETAS HELIOS
Entry Number: 0326/F
Company: PLASTIPAK, IBERIA, S.L.
Country: Spain
National Competition: Spain, Liderpack
Email: icusi@graphispack.org
Website: www.plastipakeurope.com

ThermaLite® jar used by Helios for tomato sauce with asparagus and mushrooms, is undoubtedly the best alternative to glass.

Weighs 85% less, not broken, is completely transparent, 100% recyclable, you can fill in lines for glass jars, using closures twist-off standards and means an important saving in logistical area and carbon footprint.

Entry Name: THIMM xPOSe® | lift - jump
Entry Number: 0316/F
Company: THIMM Verpackung GmbH + Co. KG
Country: Germany
National Competition: Germany, Deutscher Verpackungspreis/German Packaging Award
Email: ingrid.voelkening@thimm.de
Website: www.thimm.de

THIMM xPOSe® lift - jump is packaging with an integrated product lifter element. When the lid is removed the second product level is automatically lifted and ensures a higher product visibility. The benefits are the optimisation of logistical transportation volumes through its one-layered transportation and effective two-layered presentation.

It is suited for use as a selection display box. It makes retail handling easier, improves brand and range visibility, reduces handling and merchandising costs at the PoS. The logistics costs are about 30% lower and the consumption of the material is about 20% lower than with standard solutions.
**WorldStar 2016**

**Entry Name:** Tin Pop-Up Pourer  
Entry Number: 0027/F  
Company: Jump n’ Pour  
Country: Israel  
National Competition: Israel, Israel Star  
Email: ola@jumpnpour.com  
Website: www.jumping-pourer.com

The innovative Jumping Pourer brings significant improvement in opening the product and, more importantly, smooth and mess-free pouring.

Innovative and unique solution, Jumping Pourer, is sold in the consumption oil industry, spirits (liqueur and alcohol), syrups and sauce markets and gives our client base a marketing and sales edge with competitors. We developed the product line for glass bottles, PET Bottles and Tin containers.

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**Entry Name:** Unilever Pot Noodle Tray  
Entry Number: 0150/F  
Company: Smurfit Kappa  
Country: United Kingdom  
National Competition: United Kingdom, Starpack  
Email: fiona.mcmillan@smurfitkappa.co.uk  
Website: www.smurfitkappa.co.uk

Moving away from shrink-wrap, this new tray and hood in 100% recycled and recyclable board efficiently delivers environmental, logistical and retail ready benefits using existing automated production lines. The design features a bold single colour print for back of store identification of both product and flavour variant.

The brand new hood and tray design combines the brand owner’s automation needs and pack integrity through the supply chain to the point of sale. The hood and tray successfully replace a tired and out dated pack bringing reinvigorated retail life to one of Britain’s best-liked brands.
Valio Eila® Cream pudding ready-to-eat dessert pack with convenient click-solution for easy serving and tasteful experience

Valio Eila® Cream pudding is a ready-to-eat dessert pack with an easy and convenient click-solution for easy serving and a tasteful experience. For desserts, snacks, convenience products. "Open package, turn upside down, click three times, wait a moment and lift the pack. Enjoy!"

A dessert pack cleverly constructed, making it easy by pressing three times in the bottom to loosen vacuum for the food product to leave the packaging, and the sauce to pour over the dessert. Mono material in injection moulded PP with IML for easy recycling.

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1) Improved food quality, greater retention of food juices, original flavors and moisture-up to 2 to 5% more. Evenly heated giving you food similar to steaming! 2) Absolute convenience, microwavable with lid film-no need to pierce a hole or peel lid film prior to cooking, reduced heating/cooling time. 3) Practical and hygienic on-the-go, since the lid film remains sealed along the border of the tray, oil and grease do not spill, food within the tray stays warm longer(after cooking) and maybe kept hygienic 5) Designed and manufactured through leading Korean technology. 25 years of experience in food packaging.