**WorldStar 2016**

**Entry Name:** 2 litre Liquor bottle with handle  
**Entry Number:** 0108/B  
**Company:** Manjushree Technopack Ltd.  
**Country:** India  
**National Competition:** India, Indiastar  
**Email:** ankit.kedia@manjushreeindia.com  
**Website:** www.manjushreeindia.com

Easy pour, broad Guala PET bottle with handle which need not be inserted during blow moulding. PET bottle weight is just 95gms as compared to a glass bottle of 1.5kg. PET bottle is unbreakable, light weight and reduced carbon foot print due to less energy and fuel used.

It is also used as an excellent merchandising tool in the retail shops. The same bottle is used also for various brands of United Spirits Limited like “Celebrations Rum”, McDowell’s Platinum” by changing colour of the handle and corresponding cap too.

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**Entry Name:** 28.9g pecology bottle for Alkalized-ion Water 2L  
**Entry Number:** 0218/B  
**Company:** Kirin Beverage Company, Limited/Kirin Company, Limited  
**Country:** Japan  
**National Competition:** Japan, Japan Good Packaging  
**Email:** takanori_nishijima@kirin.co.jp  
**Website:** www.kirin.co.jp

This bottle has been developed for bottled water (Alkalized-ion water 2L). This is 6.3g lighter than our previous one and the lightest 2L bottle in Japan. As a result we have achieved a reduction of carbon dioxide emissions of 3,390t. We improved strength, graspability and easy disposal.

Strength is improved by spiral structures at the lower half of the bottle. We optimized the width and depth of the ribs. Good graspability is improved by the depth and not the horizontal dent at the centre of the bottle. This shape is designed according to the result of usability tests on females.
WorldStar 2016

Beverages

Entry Name: 4-Pack Carling Cherry Cider
Entry Number: 0256/B
Company: THIMM Packaging
Country: Czech Republic
National Competition: Czech Republic, Obal roku
Email: iva.werbynska@thimm.cz
Website: www.thimm.cz

The 4-bottle pack of the Carling Cherry Cider premium beverage of Staropramen combines simplicity and efficiency. The case can be easily and quickly put together without the need for gluing. For better handling with the case, a carrying handle is integrated on the rear side of the case.

As the front side of the case is open, the products can be clearly seen. The inner side of the case is printed with a colour corresponding to the bottle labels, thus enhancing the product's exclusivity. The rear side of the case is used for an eye-catching design.

Entry Name: 63 Water Vital Minerals
Entry Number: 0400/B
Company: Ocean Par Ind. Com. e Beneficiadora de Agua Ltda./Index Label Ind. Grafica Ltda
Country: Brazil
National Competition: Brazil, ABRE' Brazilian Packaging Award
Email: silvio@oceanpar.com
Website: www.63water.com

Ocean Par has taken on a daunting challenge when deciding to launch the Refined Seawater “63”. The product should capture customer attention while transmitting its excellence, innovative approach and sustainability commitment. This was achieved by a creative design work compounding an exquisite glass-bottle shape to a remarkable labeling composition.

The result produced the expression of the premium concept in search of, and a differential to the bottled beverage segment, assuring competitiveness for this Brazilian product for export. The beautiful visual of "63" has been causing consumers the curiosity of getting to know it and the pleasure of sensing it.
Entry Name: Amarula Gold 750ml and 1L
Entry Number: 0426/B
Company: Glass Decorations CC
Country: South Africa
National Competition: South Africa, Gold Pack Awards
Email: marsha@glassdeco.co.za
Website: www.glassdeco.co.za

All inks utilised were specifically manufactured as detail was of the utmost importance. Including a 2-dimensional elephant effect, Matt Metallic and High-gloss Gold elements combined with a gloss black cigar band - this styling, daring and premium pack offers consumers the exciting, new and urban face of Africa.

Brand owners/consumers alike expect sustainable, environmentally responsible packaging solutions. "Amarula Gold" decorated onto glass, combined with decoration and foiling is 100% recyclable. The pack has wowed shoppers, bloggers and columnists alike and has featured in amongst others the Astropolitan and Drink Stuff SA. One of Glass Decorations proudest developments.

Entry Name: Bacardi - Aultmore Whiskey
Entry Number: 0161/B
Company: Stölzle Flaconnage, Stölzle Glass Group
Country: Austria
National Competition: United Kingdom, Starpack
Email: anke.talker@stoelzle.com
Website: www.stoelzle.com

The simple, straight and elegant design of this heavy weight whisky bottle in combination with its brilliant white flint glass, underlines the golden colour of the Whisky. The mold embossment parts refer to the long term tradition of the distillery and helps to avoid counterfeiting of the bottles.

The use of uncoated paper label gives an elegant look with a naturally tactile feel, enhanced by the contrast of the slightly faded illustrations. To underline the brand’s image and the tradition, each bottle has been embossed with the statements: “A Nip of the Buckie Rd” and “Since 1897”.

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WorldStar 2016

Beverages

Entry Name: Coca Cola Contour PET glass
Entry Number: 0109/B
Company: Manjushree Technopack Ltd.
Country: India
National Competition: India, Indiastar
Email: ankit.kedia@manjushreeindia.com
Website: www.manjushreeindia.com

This contour glass that we have developed is in line with their family design and in PET. The beauty of this packaging is the specially designed mono-carton which is perforated and gives the impression of the product inside the glass.

This packaging will help the customer further strengthen its legacy design in the market and will help the customer for a strong brand recall. The packaging was successfully converted from polycarbonate to PET resulting in substantial savings. A truly collectible item, reinforcing the brands value and delivering a premium perception.

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Entry Name: Corky Cup
Entry Number: 0123/B
Company: HAI PLASTIC (BRAMI) LTD. – Amos Cohen
Country: Israel
National Competition: Israel, Israel Star
Email: ranc@pretapaquet.com
Website: www.lifestoryfrance.com

The Product designed specifically to keep hot beverages at serving temperature on the go. Coated with real cork, the high-quality plastic cup will remain cool to the touch, thanks to natural thermal insulation ability cork. This anti-bacterial, eco-friendly cup includes a screw-on lid with spill-proof silicone seal for leak resistance.

The unique integration process of real cork with plastic into one product, allows us to be price competitive compared to other cork products. The use of cork significantly reduces the use of plastic (makes it green). The isolation and anti-slip properties of cork make it the ideal coffee-to-go cup!
A new bottle of elegant black glass engraved with the letters of its anagram. The labels are adapted for blind people and have vibrant colours.

Devin must be the winner because it is the first PET bottle for the HO.RE.CA. sector thanks to its sophisticated design and glass-look effect. It combines the unbreakability, lightweight and low cost advantages of PET with the concepts of elegance, character and refined simplicity of glass bottles.

The packaging has also permitted a significant reduction in the production, storage and transport costs compared to the prior glass version. Furthermore, the PET bottle is environmentally friendlier thanks to a lower emission of CO2, acidification, photochemical oxidation and reduction of the ozone layer.
Innovative, convenient, thoughtful and accessible, Devondale’s Milk Shake dairy drinks are great examples of good design, combining user-friendly elements with quality moulding techniques to raise the bar in the dairy drink sector. The stackable container and lid format is disruptive for this category, leading the consumer on a unique journey.

Quality moldings and IML graphics provide visual punch on shelf. The consumer simply pushes the straw through the specially designed lid to pierce the foil, eliminating the need to remove the lid or foil, and reducing the chance of spillage. This provides the consumer with a refreshingly new consumption experience.

Drinkfinity is an innovative packaging system and technologies that provide the consumer a new beverage experience, with a wide range of functional products through a dual liquid concentrate/powder system in a pod, in conjunction with a sleek and stylish, reusable, portable, BPA-free Vessel, filled with local water.

Drinkfinity innovative packaging system and technologies, allow the ingredients to be delivered at their best possible form, ensuring freshness and maximum potency. DRINKFINITY is a highly sustainable packaging that reduces the use of PET by 86%, lowers CO2 footprint, and by promoting the use of local water.
WorldStar 2016

Entry Name: ETIQUETADO DEL CAVA GRAN RESERVA EDICION ESPECIAL MUSIVARI
Entry Number: 0314/B
Company: ZEKOGRAM INNOVA, S.L.
Country: Spain
National Competition: Spain, Liderpack
Email: diseno@zekogram.com
Website: zekogram.com

The usual circular dots of braille have been replaced, preserving its functionality, colorful tiles could form Musivari alluding to the meaning of science that studies the mosaic. In Braille we present the product and the name of cava, reserving the remaining information to a pdf which you enter through the QR code.

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Entry Name: Gatorade Hydration Tracking Bottle
Entry Number: 0157/B
Company: PepsiCo
Country: USA
National Competition: United States of America, AmeriStar
Email: toby.wingfield@pepsico.com
Website: www.pepsico.com, www.gatorade.com

The Tracking Bottle is part of the Hydration Tracking System developed by Gatorade to better meet the needs of professional and competitive athletes during training and match sessions. The objective was to develop an enhanced sideline bottle that added fueling customization and tracked player hydration.

Fluid metering and wireless technologies in the cap enable transmission of real time consumption amounts to a hand held tablet device. The concentrate pod engagement system at the base allows for ‘player specific’ customized formulas of Gatorade products to be simply added to the vessel and mixed with water.
Entry Name: Gift packaging for wine
Entry Number: 0097/B/M
Company: GRAFOBAL, akciová spoločnosť
Country: Slovakia
National Competition: Czech Republic, Obal roku
Email: gaza@grafobal.sk
Website: www.grafobal.sk

The design consists of two parts - the bottom part has 4 fixation flaps created at the neck of the bottle. The upper portion of the package is fixed in the correct position which fits into the holes in the opposite walls with a click.

Removing the lid is enabled by two holes for fingers whereby when pulling out by force, you overcome the strength of the tabs. You pull the bottle out after overcoming the resistance of the fixation flaps. The packaging is reclosable.

Entry Name: Haig Club
Entry Number: 0162/B
Company: Stölzle Flaconnage, Stölzle Glass Group
Country: Austria
National Competition: Germany, Deutscher Verpackungspreis/German Packaging Award
Email: anke.talker@stoelzle.com
Website: www.stoelzle.com

As commonly known amongst glass experts, shaping of deep blue glass in automatic production machines is quite a challenge due to the chemical ingredients involved. It was Stoelzle’s honor to realize the unique design with its clear, straight, sharp edged body form and mold embossment on the front side.

Drinking Whiskey is nowadays a men-dominated market, however with David Beckham as a testimonial in front line recognition, is as well received by women. Haig Club builds on nearly 400 years of distilling heritage and the House of Haig can trace its whisky producing roots back to the seventeenth century.
To express the identity and spirit of Istanbul, we depicted Bosphorous with a groove on the glass, which is unprecedented in bottle designs. Asian and European, both sides of Istanbul were illustrated with alternative young and graffiti style graphics. With this new, extraordinary design the brand became strong and the sales were increased.

Technically such longitudinally groove on the bottle from top to bottom was challenging from a production point of view, as it was a totally new trial and it succeeded. The silk screen printing was also ambitious as it was very close to the groove. 4 sku's were designed and produced with minimum leakage.

The design was inspired by Tai Chi diagram of the Taoist. Following the organic ancient brewing technologies, it can reflect the core culture and long history of good wine products. Black pottery is a kind of local traditional craft of thousands of years. All materials are derived from its original location. The oriental aesthetic taste and Zen, represents high artistic and collectible value.
Lipton Pandora Ultra

Entry Name: Lipton Pandora Ultra
Entry Number: 0132/B
Company: Amcor/Lipton
Country: USA
National Competition: United States of America, AmeriStar
Email: jeffrey.klok@amcor.com
Website: www.amcor.com

Together, Lipton and Amcor joined in the development of an ultra-lightweight hot-fill package. The result is a 30% reduction in plastic material and a new innovative design. The package features an ergonomic twisting grip and diaphragm pushup which aids in vacuum absorption. It defines design in both form and function.

This package offers a 33mm finish has been paired with a HDPE closure developed by Bericap replacing the 38mm foil seal to further recyclability. This package offers substantial ecological savings at 22grams making it the lightest weight 500ml hot-fill package in the world; highlighting Amcor and Lipton’s commitment to sustainability.

Lovelie Premium Wine Carrier

Entry Name: Lovelle Premium Wine Carrier
Entry Number: 0320/B
Company: BRITE KONCEPT PTE LTD
Country: Singapore
National Competition: Singapore, Singapore Star Award
Email: annabelletan@britekoncept.com
Website: www.britekoncept.com

Lovelle Wine Carrier is a commemorative pack in celebration of Singapore’s Golden Jubilee. Its feature is the electronic lighting that makes it stand out and serve as a decorative light. Its triangular shape made of E-Flute board keeps the bottle secure during transportation and the Kraftboard enhances durability against wetness.

In line with our nation’s celebration, this commemorative carrier reflects the shared memories of the Singaporean’s enduring values as united people living harmoniously together.
WorldStar 2016

Entry Name: Luzhoulaojiao Liquor
Entry Number: 0246/B/S
Company: Shenzhen Yuto packaging technology Co., Ltd.
Country: China
National Competition: China, PackStar
Email: packstar@cepi-china.com

The product is made of environmentally friendly materials, all-recycled pulp processed with special technologies. Enhanced in strength by high temperature and pressure, pulp can better protect the bottle and reduce volume of packing and logistics cost, which is recyclable. Also meets the design of modern aesthetics and green concept.

The unique packaging can greatly show off the effect of the bottle, with a great effect in shelf-display and strong visual impact, is well protected and represents the bottle inside and also attracts the consumer.

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Entry Name: Macrobian Tea-- The Purple Air comes from the east
Entry Number: 0233/B
Company: Nan Chang University /College of Art & Design、Wuhan University of Technology/ College of Art & Design
Country: China
National Competition: China, PackStar
Email: packstar@cepi-china.com

Creating a healthier lifestyle: The material is MaiFan stone. It can absorb aquatic heavy metal, and releases trace elements which is necessary and helpful for the human body, besides it means that the product has a long life cycle.

It creates natural and plain feelings by local wild reed and environmental kraft paper. The cost is low and it has great environmental significance.
**WorldStar 2016**

**Entry Name:** Micro elements  
**Entry Number:** 0293/S/B  
**Company:** Shenzhen HJRdesign consultant Co.,Ltd.  
**Country:** China  
**National Competition:** China, PackStar  
**Email:** packstar@cepi-china.com

Product is made of the material of Neoprene diving suit, convenient for opening, natural and environmentally-friendly. Recyclability is the greatest appeal of the creator. The product selects “bamboo” as its creative appeal. “Bamboo Box” and the “Bamboo Shoot Vase” are ingeniously combined to display the visual beauty of the ecological and refreshing nature.

The creator perfectly integrates the nutritional value and bamboo and the nutritional value of the product, delivering the value connotation of “regarding bamboo as being beautiful and becoming rich because of bamboo”. Also bestows the auspicious wish of “a bamboo reports peace” upon the brand.

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**Entry Name:** Nescafe Compact Coffee Pouch  
**Entry Number:** 0248/S/B  
**Company:** Nestle Australia Ltd  
**Country:** Australia  
**National Competition:** Australia, Australian Packaging Design Awards  
**Email:** jacky.nordsvan@au.nestle.com  
**Website:** www.nestle.com.au

A compact headspace-free soluble coffee packaging format in an easy-peel laminate structure with a mess-free opening, pouring and resealability. Reduction of pack weight by 97.4% vs. glass jar, and compact format optimises volumes for shipping and storage.

Consumer feedback - the packet is very light, compact, fits easily into the hand and folds completely flat when empty. To open there is a wide, 3cm tape and a generous, non-stick section, easily gripped with the 'side' of the finger/thumb and miraculously peels away with ease. We love it!
On Taosim Liquor

Entry Name: On Taosim Liquor
Entry Number: 0344/B/S
Company: Shenzhen Yuto packaging technology Co.,Ltd.
Country: China
National Competition: China, PackStar
Email: packstar@cepi-china.com

The unique, creative design and beautiful packaging is full of oriental aesthetic taste and fun, which has a strong sales appeal and can be reused. Its appearance is derived from hourglass of ancient timekeeping shape and Taiji Figure. With the stylish shape it interprets the Taoist culture and liquor culture.

Two creative ideas come from: First, Taoism: brewing liquor also needs the principle and the bottle has a universe of Taoist philosophy; Secondly, time: hourglass reflects that brewing liquor is at the expense of time and every drop of liquor is naturally fermented through a long time.

Packaging container for disposable capsule coffee to prevent oxydation

Entry Name: Packaging container for disposable capsule coffee to prevent oxydation
Entry Number: 0193/B
Company: CHEONMA HANARO CO.,LTD/Packline
Country: Korea, Republic of
Email: cma3726@naver.com
Website: www.caffilord.com, www.hanaroyes.com

This is capsule coffee packaging for a ground roasting coffee. The Modified Atmosphere Packaging (MAP) process has been applied to remove residual oxygen during the packaging process of capsule coffee.

The thermoformed packaging container with an excellent oxygen barrier property has been accomplished by consisting of PP/EVOH/PP multi-layers structure sheet, and this technique enables the coffee to keep fresh until the customer opens the packaging and then feels the taste of the roasted coffee.
The product packaging is environmentally-friendly with integrated kraft paper and honeycomb paper-core. It perfectly keeps the curve of the product container. The label tag is made from kraft corrugated paper with a hollow texture. The beauty of the corrugated paper corresponds with the packaging design.

Simple and unvarnished color also reflects the traditional manufacturing methods and features. Before using, the packing is compressible to save space. The natural and unique packaging design has strengths in product bearing and stress tolerance and expresses the concept of high grade, environmental protection and fashion.

Established the lightest record in Japan to accomplish easy crush in order to reduce the empty bottle volume after use. (Weight: 29g, -18% reduction.) Every usability is perfectly improved compared with traditional package including the competitors. This bottle consists of a unique structure design, grip design and panel design.

Unique technically, this bottle has a weak part as well as a strong part to absorb the stress against the top pressure and side pressure. "PEKORAKU" was awarded 2 top of JAPAN STAR PRIZE for Director of General, Industrial Science and Technology Policy and Environment Bureau, Ministry of Economy, Trade and Industry Award.
Sirmagrup’s new cold tea product, Sirma Icetea; is a complete – “natural” product. This 25cl product, reflects the freshness and is refreshing of the juice inside, beautifully with its growing form among the leaves. The main body becomes the communication area that reflects different tastes.

The wider finish of the product helps the consumer to enjoy more of the product whilst drinking it. The curved shoulder part and inverted conical body, help focus the attention on the communication area. A simple, effective, classy metallic cap completes the product in different colours according to the product’s sub brand.

A conversion from glass to PET packaging to meet the local market demand for small pack sizes, which are lightweight and convenient to handle, has led to increased volume sales and market share growth. Weight and CO2 reduction ensures this pack fits well into the brand owner’s environmental responsibility targets.

The new PET bottle (30g) is a 85% weight-saving of the glass bottle (200g). The ROPP neck finish allows the same metal closure that was used on the glass bottle to be used on the PET bottle. The bottles are beautifully embossed with the SMIRNOFF crown on the back panel.
WorldStar 2016  

Entry Name: **Smirnoff Double Black Vodka**  
Entry Number: 0427/B  
Company: Glass Decorations CC  
Country: South Africa  
Email: marsha@glassdeco.co.za  
Website: www.glassdeco.co.za  

The pack includes a slightly transparent coating effect, seemingly Black. However light reflecting through the bottle transforms it into a deep ocean/night sky Blue. A similar effect for the glitter Blue ink, which appears Black, while light exposes the striking glitter effect. Finally, high gloss Silver foiling adds exclusivity.

This development journey included sourcing of ink mediums to achieve an ideal blend between coating, decorating and foiling to create a pack as part of the Smirnoff “tribe”, but also entirely exclusive. All completely Organic based mediums, which combined with a glass container has a proven sustainable beverage footprint.

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Entry Name: **Stelvin® Inside**  
Entry Number: 0103/B/M  
Company: Amcor  
Country: France  
National Competition: Alufoil Trophy 2015  
Email: karen.quirchove@amcor.com  
Website: www.amcor.com  

Amcor, the pioneer of Stelvin® aluminium closures for wine launched Stelvin® Inside, a brand new range of four different liners. The innovative marks a watershed moment in the history of closures. The range doubles wine maker’s OTR choice, offering far more tools to help craft and perfect their wine.

OTR stands for Oxygen Transfer Rate (through the closure or film). Poor oxygen management can cause significant wine wastage. In recent years customers expressed the desire to have more OTR options. Amcor used its extensive film know-how, during an in-depth research & development programme to launch Stelvin® Inside.
WorldStar 2016

Entry Name: Su-Style art liquor
Entry Number: 0339/S/B
Company: Jiangsu Yanghe Distillery Co., Ltd. Shenzhen HJRdeign consultant Co., Ltd.
Country: China
National Competition: China, PackStar
Email: packstar@cepi-china.com

With “Ruyi” and “bamboo strip” as its major carriers, the product expresses the historical decorous feeling of Chinese auspicious culture and wine-body. The design perfectly achieves the combination of art and life. The five cups of “kindness, righteousness, propriety, wisdom and trustworthiness” represent the “Five Constant Virtues” culture of Confucianism.

The shape of “Ruyi”, a traditional Chinese auspicious element, is used as the idea for the body part of bottle, which means auspicious, peace and best wishes to life. By eliminating excess materials, the package is compact while still complete in function. Bottle, set and collection certificate are integrated for easy transporting and usage.

Entry Name: Sutas Ayran 300 ml
Entry Number: 0452/B
Company: Sutas Sut Urunleri A.S.
Country: Turkey
National Competition: Asia, AsiaStar
Email: eermutlu@sutas.com.tr; btuncel@sutas.com.tr
Website: www.sutas.com.tr

It’s the first custom-made bottle design with its ergonomic, stylish and environmentally friendly approach in the dairy market. It’s inspired from the latest beverage consumer trends: “Health&Wellness”, “convenience” and “premiumisation”. Brand communication concept “Shake” perfectly integrated to bottle with an engraving design, which converted it into a modern, attractive and dynamic style.

It is a recycled glass bottle. The cap is reflex blue, consists of aluminum with 200 microns. The ring of the cap is remaining in the cap when it is opened to prevent mouth injuries.
### WorldStar 2016 Beverages

<table>
<thead>
<tr>
<th>Entry Name:</th>
<th>TC Wrap</th>
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<tbody>
<tr>
<td>Entry Number:</td>
<td>0428/S/B</td>
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<tr>
<td>Company:</td>
<td>Graphic Packaging International, Kirin Brewery Co. Ltd., Rengo Riverwood Packaging Ltd.</td>
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<tr>
<td>Country:</td>
<td>USA</td>
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<tr>
<td>National Competition:</td>
<td>Japan, Japan Good Packaging</td>
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<tr>
<td>Email:</td>
<td><a href="mailto:robert.ayerst@graphicpkg.com">robert.ayerst@graphicpkg.com</a></td>
</tr>
<tr>
<td>Website:</td>
<td><a href="http://www.graphicpkg.com">www.graphicpkg.com</a></td>
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</tbody>
</table>

Paperboard size: from 537.5mm x 186mm to 520mm x 176mm. Reduced about 8%. It helped to reduce emission of CO2.

This pack demonstrates true innovation in packaging by systematically removing board from the footprint to obtain a smaller carbon footprint and greater manufacturing efficiency. Also, improved locking mechanisms enhance can retention.

<table>
<thead>
<tr>
<th>Entry Name:</th>
<th>Tea Packaging for Ducumu</th>
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<tbody>
<tr>
<td>Entry Number:</td>
<td>0239/B/S</td>
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<tr>
<td>Company:</td>
<td>Shenzhen Green Song Design Consultant Co., LTD.</td>
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<tr>
<td>Country:</td>
<td>China</td>
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<tr>
<td>National Competition:</td>
<td>China, PackStar</td>
</tr>
<tr>
<td>Email:</td>
<td><a href="mailto:packstar@cepi-china.com">packstar@cepi-china.com</a></td>
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</tbody>
</table>

This work consists of linen and paper from pure raw material, the energy-saving LED lamp and mobile power supply, which is not only an elegant green pack, but also has solved the problem of wastage, caused by packaging designed perfectly, as its base can be assembled simply and into a small lamp.

Ducumu is a kind of pack full of vitality and a brand full of temperature. Ducumu gives the package a second life, accompanying tea through fresh and leisurely daylight, transforming into a lamp and lighting up the whole night, reflecting the quiet and silence of the Oriental tea culture.
WorldStar 2016  

**Beverages**

**Entry Name:** Tetra Evero® Aseptic  
**Entry Number:** 0298/B  
**Company:** Tetra Pak  
**Country:** Italy  
**National Competition:** IF Design  
**Email:** uzothele.ngobeni@tetrapak.com  
**Website:** [www.tetrapak.com](http://www.tetrapak.com)

Tetra Evero® Aseptic, the world’s first aseptic carton bottle, is now available to pack products with oxygen sensitive enrichments, thanks to a new barrier material made of high density polyethylene in the package top.

It features flat side panels on an otherwise cylindrical carton body, making it easy to hold, along with an injection-moulded plastic top that delivers the pouring quality and convenience. TEA’s unusual geometry, coupled with its large 360° printable surface, gives a strong shelf appeal, as well as excellent environmental credentials.

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**Entry Name:** TEXEAL  
**Entry Number:** 0084/B  
**Company:** ORIENTAL CONTAINERS LIMITED  
**Country:** India  
**National Competition:** India, Indiastar  
**Email:** menon@ocl-india.com  
**Website:** oclcont@vsnl.com

TEXEAL is a latest innovative closure, made out of Aluminium sheet. It is side embossed and chamfered without bead. This improves the technology by eliminating the conventional top beading. This provides an enlarged portion for chamfering the logo and name, giving enhanced glittering view which in turn gives consumer appeal to the product.

Cap without bead with side /top chamfering cannot be manufactured easily - avoid tampering/ pilfering the contents, or counterfeiting. It is eco friendly since the cap is made from Aluminium. This innovative cap was developed bearing in mind that there was no increased capital cost and change in sealing machine and bottles.
Entry Name: WARSTEINER range alu bottle
Entry Number: 0216/B
Company: ARDAGH GROUP
Country: France
National Competition: Germany, IF Design Award
Email: veronique.meleard@ardaghgroup.com
Website: www.ardaghgroup.com

A Series of 7 shaped aluminium bottles decorated in HD dry offset. The enhanced printing techniques with sharp screens, combined with solid covering colours on brushed transparent metal effects and gold tones as well as 100% coverage of the bottle including the neck area, obtained the desired effects.

Entry Name: Wine's horizontal pack
Entry Number: 0283/B
Company: FuturePack Consulting Packaging Company
Country: Brazil
National Competition: Brazil, Embanews
Email: assunta@futurepack.com.br
Website: www.futurepack.com.br

Those who appreciate good wine know it should be stored flat. This packaging proposes the best packaging of the bottle because it’s horizontal. The artwork is inspired by the similarities leather; the case has a latch for proper closure. Cardboard, special knife, cut, crease designed for transport in a safe and beautiful way.

Comfortable and practical way to carry and store the wine. The leather artwork reminiscent of an old case gives sophistication. It’s sustainable for being cardboard. Innovative new ground in the presentation at POS. Great front panel to communicate the brand as the marketing people like.