Household

13 Entries

7 winners
Entry Name: Baking foil in box and Rollbox packaging system  
Entry Number: 0282/HH  
Company: ROLLBOX TRADE LTD  
Country: Hungary  
National Competition: Hungary, Hungaropack  
Email: szantokrisztina@rollbox.hu  
Website: www.rollbox.hu

Both pack type of our baking foil is simple, practical, easy-to handle, provides hygienic and mobile - further more - unique solution for the storage of rolled baking foil. Great advantage both of our packs is quick cutting of the foil for the required size, therefore economical.

Entry Name: Clorox SmartTube® Technology  
Entry Number: 0070/HH  
Company: The Clorox Company  
Country: USA  
National Competition: United States of America, AmeriStar  
Email: carrie.clark@clorox.com  
Website: www.clorox.com

Clorox has launched the largest innovation in spray technology in the last 20 years with the introduction of Smart Tube® technology. This new package features a bottle with a blown-in dip tube that couples with a bayonet style trigger, enabling the consumer to spray every usable drop of liquid.
Entry Name: Kitchen Garden Box  
Entry Number: 0141/HH  
Company: Stora Enso Packaging  
Country: Finland  
National Competition: Scandinavia, Scanstar  
Email: aleksi.koskinen@storaenso.com  
Website: www.storaensopack.com

The new packaging concept provides cost-effective, easy to use and flexible packaging concept both for product protection and transport as well as for consumer sales. Top flaps of the outer box are utilized as extra inner parts for add-ons without increasing sheet size. The concept is user-friendly and logical to open, additionally all components can be easily found. The inner parts are lower-cost and more flexible compared to pulp based solution. The whole kitchen garden box is made out of the same renewable material.

Entry Name: Kleenex® “Slim” pack  
Entry Number: 0042/HH  
Company: Tin Horse  
Country: UK  
National Competition: United Kingdom, Starpack  
Email: vicky@tinhorse.com  
Website: www.tinhorse.com

We uncovered a fundamental truth about tissues: to be useful, they must be to hand. Slim and discreet packs are much easier to place. Kleenex® “slim” pack is a holistic approach to innovating product, primary packaging & case packing, delivering benefits to the consumer, shopper, environment, retailer and business.
Entry Name: P&G Hand Dish Wash Sales Theatre
Entry Number: 0299/HH
Company: Procter & Gamble, DS Smith Packaging & Webb deVlam
Country: Belgium
National Competition: United Kingdom, Starpack
Email: bayod.f@pg.com
Website: www.pg.com

A Sales Theatre where brand imagery is clearly observable. Generated by dynamic, multi-coloured artwork and print that showcases the product. Uniquely sculptured Retail Ready Packaging featuring specially selected perforations, positioned for support, containment and promoting the product. Performance packaging by design engineering using the minimum of paper fibre.

Entry Name: RINGO 750ml
Entry Number: 0273/HH
Company: ARDAGH MP WEST FRANCE SAS
Country: France
National Competition: Other
Email: veronique.meleard@ardaghgroup.com
Website: www.ardaghgroup.com

RINGO's key benefit is its ring free opening, removing material and allowing full access to the product making it easier to pour and reducing product waste. A necked in opening and base give additional strength and increase the overall material reduction to 20% versus a standard 750ml can and lid.
The Ampac No. 2 Pouch has been commercialized in several applications including a first in the laundry category for Savvy Green, where laminations have been used exclusively for stand-up pouches. Savvy Green is manufactured using a proprietary co-extruded HPDE blend, allowing recycling with other HDPE products. Included in the improvements in this product are the stiffness, toughness for drop and distribution, seal properties for improved packaging efficiencies, and moisture barrier for dry products. It also includes high definition flexographic printing for added shelf "pop"! 