Food

81 Entries

42 winners
Entry Name: "Always fresh" series - table top bottle (200ml)
Entry Number: 0174/F
Company: Kikkoman Food Products Company
Country: Japan
National Competition: Japan, Japan Good Packaging
Email: mfukumoto@mail.kikkoman.co.jp
Website: www.kikkoman.co.jp

This is a bottle container of the small capacity easy-to-use at a table which has the cap which can prevent penetration of air and can be used per one drop. This newly designed package offers good protection against oxidization and excellent usability. This allows users to control the amount of soy sauce to a drop.

Entry Name: "SAFECOMPOST®" - Biopolymer Coated Paper/ Paperboard
Entry Number: 0235/F
Company: Safepack Industries Ltd.
Country: India
National Competition: India, Indiastar
Email: dkarkhanis@safepack.com
Website: www.safepack.com

Safecompost® is innovative compostable packaging material enabling combinations of the material properties of paper/board with those of polymers, still maintaining biodegradability (according to EN13432) and its renewable character. Safecompost® offers water/gas/oil/grease/thermal resistance, Excellent sealability on continuous FFS machine, printability, optimum tear strength. Applications include portion packs, disposable cups, paper wraps.
Entry Name: **Accordion Compression Packaging**
Entry Number: 0242/F
Company: Europe-China Union Holding Co. Limited
Country: China
National Competition: China, PackStar
Email: packstar@cepi-china.com
Website: www.ecuh.hk

The innovation design structure of the Accordion Compression Packaging is beneficial to the cost saving and environment protection. Accordion Compression Packaging is a PP packing container which is similar to the spring structure, can be compressed the height and volume in advance, which can reduce 40% of transportation storage cost and energy consumption. When using it, we can pull-up the height and expand the packing capacity.

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Entry Name: **ChockoShots - Football Trophy For You**
Entry Number: 0374/F
Company: Werner Kenkel Spółka z o.o.
Country: Poland
National Competition: Poland, Packstar
Email: adam.marczuk@wernerkenkel.com.pl
Website: www.wernerkenkel.com.pl

Project includes all of important aspects 1. aesthetic, appetising retail pack with unusual, cake form, 2. loyalty program, 3. second life pack, 4. creative play&fun, 5. unique, awesome shape of pack directly based on sport themes and 6. attractive element which could stay at home. Two different retail constructions join together without gluing in many kinds of ball and others; when consumer buys one element on POS so when he buys all of 32 pieces he could create his own trophy;
Entry Name: Daawat Sella Basmati Rice 10kg
Entry Number: 0384/HH
Company: ITC Limited, Packaging & Printing SBU
Country: India
National Competition: India, Indiastar
Email: voruganti.rajesh@itc.in
Website: www.itcportal.com

The ‘Daawat Sella’ pack is a true display of design and graphics in combination with uniqueness and innovation in concept. This premium pack with three-layer structure (Matt BOPP, Met PET and POLY) was developed for rice consumers with see-through effect by de-metalization in Met PET. This eye-catching design is printed in nine colors through a state-of-the-art gravure press. The branding gives a distinct look to laminate. The special polyethylene used in the pack has exceptional stiffness, impact and puncture resistance.

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Entry Name: Distribution-pack for Fresh Salmon Loin
Entry Number: 0251/F
Company: Glomma Papp AS
Country: Norway
National Competition: Scandinavia, Scanstar
Email: ulf.lande@glommapapp.no
Website: www.glommapapp.no

Package composed of tray, lid and insert. The insert is placed above loins, and with dry ice above. When packed salmon holds 6 ºC. Products are chilled below zero, without freezing. Salmon freezes at -1,72 ºC. Several layers of corrugated makes package with needed U-value. Insert avoids freezemarks on loins. This package has replaced the use of EPS-box and Gel-ice with less chilling capability. The new D-pack will arrive in shops as corrugated material only and can be easily handled.
The unique feature of this two-way stand up pouch is that it is not only convenient to use but also environmentally friendly. As the consumer opens the packaging, an additional stand alone pouch is formed. This acts as a litter bowl for unwanted waste. No longer does the consumer require a dust bin to consume. He or she can now be on "the move" and consume simultaneously. It fits the fast and "constantly on the move" lifestyle of the current consumer and also helps to keep the environment clean.

The "wash-off" pressure sensitive label is easily separated from PET bottle in recycling process thanks to special "wash-off" adhesive which provides the following benefits - Enhanced efficiency on the PET bottle recycling. - Creates more value added reclaimed PET. - Saves the incineration expenses. - Reduce CO2 emissions from incineration. The Performance proved its quality by getting an official certificate of “Guidelines-for-Plastic-Bottle-Recycling” from the Korean Ministry of Environment, the only solution to get the certificate.
Entry Name: ETA Pouch for NUTS Family  
Entry Number: 0170/F  
Company: Umax Packaging  
Country: India  
National Competition: India, Indiastar  
Email: jigar.shah@umaxpackaging.com  
Website: www.umaxpackaging.com

2 layer Transparent High Barrier Pouch with Eco friendly Aesthetic for Roasted & Salted Nuts. MATT finished easy open stand up pouch affords a peelable easy open function with convenient zipper for reclosure. Key attributes -high impact graphics, product shelf life barriers, high- speed machinability & consumer functionality. MATI finish aesthetic appeal gives Eco Friendly Feel, Lower portion is translucent for Product see through, Special Barrier properties prevent the permeability of water, oxygen, aromas or oil, Special zipper used to avoid Micro leakage.

Entry Name: Granny's Secret  
Entry Number: 0221/F  
Company: Foodland  
Country: Serbia  
National Competition: Croatia, Regpak  
Email: lazar.igrutinovic@foodland.rs  
Website: http://www.foodland.rs/en

Our packaging concept for our entire product portfolio is based on a combination of modern, clean forms and a reference to tradition, the decorative motifs of the local rural culture in the pristine areas of Serbia, and visual forms associated with the period of childhood and memories of grandma's kitchen. The name “Granny’s Secret” taps into universal memories of grandma's wholesome cooking and her delicious, secret recipes.
Entry Name: GROCERY, FLAKES, DRY MIXTURES CARTONS
Entry Number: 0395/F
Company: JSC DOBELES DZIRNAVIEKS
Country: Latvia
National Competition: Latvia, Latvia Star
Email: packaging@packaging.lv
Website: www.packaging.lv

Material GC2 was selected based on its suitability for food packaging. Produced in Latvia by VG KvadraPak JSC (operates with BRC/IoP, PEFC, FSC, ISO 9001). Prints: using inks, lacquers for food packs (lowest levels of odour and mineral oil migration). Structural design ensures functionality, the top is perforated for easy opening. The visual design is sober and features a white dominant colour. The focus is on the brand, on the product's name, a photo image. The back contains a general description of the product, its properties, directions and drawings for preparation.

Entry Name: HALOPACK
Entry Number: 0186/F
Company: Packable B.V.
Country: Netherlands
National Competition: Netherlands, De Gouden Noot
Email: r.deolde@packable.nl
Website: www.packable.nl

Reducing food waste, extending shelf life and improving environmental performance. Rethinking the complete product lifecycle, HALOPACK® is a truly innovative gas tight packaging solution (MAP), made from durable paperboard with great marketing possibilities. HALOPACK® brings convenience for people with responsible and durable packaging materials – the Planet, and a higher-margin product offer -Profit.
Entry Name: Hotban
Entry Number: 0088/F
Company: PT. Bukit Muria Jaya Indonesia
Country: Indonesia
National Competition: Asia, AsiaStar
Email: mohamad.devid@bmj-indonesia.com
Website: www.bmj-indonesia.com

Hotban is a new innovation for the packaging of fast food like hotdogs by adopting the way of eating bananas, Hotban concept offers something to eat hotdogs directly in the packaging. Peel it step by step (1 to 4) as you eat it. Taste it in a hygienic way. For delivery the packaging can be flat. When pulled the food would be lifted upwards from the Hotban. Users can eat the food until completely gone, without having to use cutlery.

Entry Name: Ice-Creme Sleeves
Entry Number: 0373/F
Company: The Paper Products Ltd.
Country: India
National Competition: India, Indiastar
Email: durga.konduri@pplpack.com Website: www.pplpack.com

The uniqueness of these ice cream sleeves lie in our ability to reproduce life like images, particularly half tonnes. A lot of pre-press work was done to augment the graphics and define it such that the pack becomes appealing, with beautiful aesthetics enticing the customer to pick it up vis-a-vis competition. As part of our social awareness/consciousness we have ensured that the components used in this format is all food graded and is safe for direct food contact.
**Entry Name:** Loop pallet  
**Entry Number:** 0304/F  
**Company:** IPG Intelligent Packaging Group AB  
**Country:** Sweden  
**National Competition:** Scandinavia, Scanstar  
**Email:** tobias.josefson@ip-group.se  
**Website:** www.ip-group.com

IPG's loop pallet is a cost-effective and environmentally friendly pallet that enables 40% cut in return transport costs, 40% reduction of carbon dioxide emissions, 40% more effective stackability, 40% more efficient storage, 40% reduced weight and 100% recyclability and reusability. Furthermore it’s transport friendly, suitable for racking (1000kg) and ergonomic. The unique design of the loop pallet with an adapted space between stacked pallets ensures that the needed number can be easily retrieved from the pile.

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**Entry Name:** MATT BOPP FILM FOR ENLIVEN SHELF APPEAL & DUST REPPELLANT Grade: MAXOPP – H1  
**Entry Number:** 0298/F  
**Company:** Max Speciality Films (a unit of Max India Ltd)  
**Country:** India  
**National Competition:** India, Indiastar  
**Email:** syadav@maxmsp.com  
**Website:** http://maxspecialityfilms.com

Innovative food packaging is now ubiquitous all over the world. To improve appeal of the food products, packaging is of great importance. Max has developed one side Matt finish Biaxially Oriented Polypropylene film. It exhibits original printing colour and presents stereoscopic vision with unique aesthetic effect and differentiated shelf appeal.  
**Main Features:**  
• Good aroma & moisture barrier  
• Good stiffness & mechanical properties  
• Water / oil / grease resistant  
• Contribution to purchase appeal  
• Consumer-valued design enhancement features  
**Major Challenges:**  
• Aesthetics  
• Static Charges / Dust repellent  
• Runnability on Printing and Packaging machines.

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Entry Name: McDonald’s Share Box.
Entry Number: 0169/F
Company: Havi Global Solutions
Country: UK
National Competition: United Kingdom, Starpack
Email: sbayliss@havigs.com
Website: www.havigs.com

Successfully breaking junk food packaging associations, with an iconic shape and graphics focusing on sharing and quality. Construction of the pack is quick, easy and intuitive to build in restaurants. Environmental advantage by not having PE coating; instead a water-based varnish is used. The pack is recyclable. Innovative iconic handle design that restaurant crew build quickly and intuitively. Closure has been designed to assist with easy open and close reducing risk of tearing when holding up to 900g of chicken selections. Specified CKB board to provide rigidity and strength under the weight and humidity of the product.

Entry Name: Merry Wreath
Entry Number: 0388/F
Company: Starlite Printers (Far East) Pte Ltd
Country: Singapore
National Competition: Singapore, Singapore Star Award
Email: hhlow@starlite.com.sg
Website: www.starlite.com.sg

This packaging is created as a Christmas promotion box. It adopts the shape of a Christmas wreath, an icon of the festival. After the box is formed it may be displayed standing or lying flat, allowing consumers to have different perspectives of the packaging. The do nut shaped box allows more space for printing marketing messages as it has an outer ring, an inner ring and 2 side panels. When the packaging is unlocked, it forms a curved box with 5 compartments. The curved edges of the packaging has provided it with additional strength.
Entry Name: **Mixpack**  
Entry Number: **0052/F**  
Company: **Simonalbag, S.A. DE C.V.**  
Country: **Mexico**  
National Competition: **Mexico, Envase Estelar (AMEE)**  
Email: **jose.baldenebro@mixpack.com.mx**  
Website: **www.mixpack.com.mx**

It is a flexible multi-layer package with an intermediate seal which forms two compartments, which can pack powder and liquid separately and be mixed just when it is needed. The intermediate seal is designed so that with little manual force it can be broken allowing the contents to mix. **COMPETITIVE ADVANTAGES:** 1. Hygienic and safety 2. Increases the shelf life 3. Improves the life of mixed products that are not stable or deteriorate rapidly. 4. Consumer interaction with packaging. 5. Allows mixing flavors, colors, textures at given time. 6. Contents filled previously, exact doses. 7. Provides portability and convenience.

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Entry Name: **Mosspack**  
Entry Number: **0358/F**  
Company: **BossPack Co. Ltd.**  
Country: **South Korea**  
National Competition: **Asia, AsiaStar**  
Email: **khlee@bosspack.com**  
Website: **www.bosspack.com**

For the first time in the world, Mosspack is in the product packaging impregnated with super-absorbent materials without such as Silica Gel. Mosspack can reduce a water activity of environment on the products, it plays an important role in inhibiting mould, yeast or bacteria growth and prevents corrosion. Major component is generally recognized as Safe (GRAS). Mosspack can be used in a wide variety of packaged moisture sensitive products such as a dried foods, electric products, medical apparatus and military equipment. Eco-friendly products and certified substance GRAS, carbon reduction, recycling effects.
Entry Name: NORCell
Entry Number: 0246/F
Company: Mondi Consumer Packaging Technologies GmbH
Country: Germany
National Competition: Germany, Deutscher Verpackungspreis/German Packaging Award
Email: martina.schulze-wilmert@mondigroup.com
Website: www.mondigroup.com

Innovative and particularly material-efficient packaging film. By a combination of film extrusion and a physical, controlled foaming process (foamed middle layer with neutral gases, e.g. nitrogen or carbon dioxide) very thin blown films can be produced, which reduce visibly the total weight of flexible packaging without decreasing the film thickness.

“Light-weight films” weigh up to 40 % less than conventional films. Reduced weight saves raw materials, protects environment (transport, disposal).

Entry Name: Ofea Spray Olive Oil
Entry Number: 0259/F
Company: Anadolu Cam Sanayii A.Ş.
Country: Turkey
National Competition: Turkey, Crescent and Stars for Packaging
Email: tozturk@sisecam.com
Website: www.anadolucam.com.tr

While designing Ofea, “less is more” principle was inspired. Olive oil, universal health source as an ingredient to variety of goods and cooking styles, can now be controlled fractionally, patently and transparently! It brings together the advantages of glass packaging with aerosol capping. Aerosols capping can be applied to glass without any change. Patented finish allows for spraying oil without refill after depletion. This makes the product secure and protects product brand’s quality. The bottle shape gives a good grip with both hands.
Entry Name: Package for sunflower seeds
Entry Number: 0078/F
Company: Ukrplastic
Country: Ukraine
National Competition: Ukraine, Ukrainian Packaging Star
Email: upakjour@ukr.net
Website: www.upakjour.com.ua

Angular laser notch allows to open the package easily and to pour out sunflower seeds evenly. The design captures the buyer's attention to the product and creates the illusion of a nostalgic shift in time when such products in bags from old newspapers enjoyed success with the population 50 years of the last century.

Entry Name: Pack-Age™
Entry Number: 0181/F
Company: DSM Food Specialites
Country: Netherlands
National Competition: Netherlands, De Gouden Noot
Email: corstiaan.hooft@dsm.com
Website: www.dsm.com

Pack-Age improves the ripening of hard to semi-hard cheese. As the packaging is moisture-permeable, the cheeses dry to air developing a mature taste, texture and dry rind. Compared to coated cheeses, the perm-selective film results in higher value of cheese, delivering a higher yield with the use of less material. An improved ripening cheese and less food waste, those are the credentials of Pack-Age. This innovation not only brings new life in the market of cheese making, but also enables new cheese developments. As ripening results in a higher value, the profit aspects of sustainable development are addressed as well.
Entry Name: PACKAGING HOPPER FOR COFFEE BEANS WITH FORMS  
Entry Number: 0048/F  
Company: Boixadós Envasos Metàl.ics, S.L.  
Country: Spain  
National Competition: Spain, Liderpack  
Email: envasos@boixados.com  
Website: www.boixados.com

Metal packaging for a 3.5 kg. coffee beans, replace the classic coffee hoppers. The packaging is designed to meet two needs at once: 1- Practical needs of coffee packaging for transport, storage and end use. 2- Transmit the brand message (graphic), with advertising on point of sale display (POS). A smart metal packaging with high added value in: - Organic shapes (2 years R&D) - 100% airtight from light, air and water.- Packed in protective atmosphere system- Exhaust system for high pressure- Lithography print, resistance and quality.- Unbeatable brand advertising (POS)- Steel=Ecologic metal packaging

Entry Name: Paper Board Dispenser for Chocolates  
Entry Number: 0406/F  
Company: Cadbury India Limited  
Country: India  
National Competition: India, Indiastar  
Email: renjini.cheeran@mdlz.com  
Website: www.cadburyindia.com

This Chocolate Dispenser is made of Paper board instead of metal. The regular dispenser of chocolates is made up of metal. Metal becomes hot. Paper board will not. Hence less heat damage to the chocolates. The shape & substrate with graphics gives a premium appeal to the pack, giving a look of metal. There is a cost benefit - Metal dispenser is 15 USD & cost of paperboard dispenser is 1.3 USD. Cost Benefit of 13.6 USD for each dispenser.
**Entry Name:** Poli Pâte  
**Entry Number:** 0220/F  
**Company:** Ampac  
**Country:** USA  
**National Competition:** Europe, Alufoil Trophy  
**Email:** mspeer@ampaconline.com  
**Website:** www.ampaconline.com

The Poli Pâté pouch is a custom shaped pouch designed for customer convenience and shelf impact. It stands out on the shelf and allows the consumer to completely evacuate the pouch with controlled squeezing. Technical challenges included producing an engineered barrier that made it a one year shelf stable product. The pouch was launched using a PE film structure (shelf-life 60 days). Ampac restructured to a PP pouch film and spout suitable for retort application, increasing shelf-life to 12 months with no cool chain at 4° C needed.

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**Entry Name:** Premium fruit packaging  
**Entry Number:** 0058/F  
**Company:** CARMEL CONTAINERS  
**Country:** Israel  
**National Competition:** Israel, Israel Star  
**Email:** shmulikz@carmelccs.com  
**Website:** www.carmelccs.com

Premium fruit packaging, from carton corrugated with glossy paper, flexograf printing high quality 5 Color. holds up to 5 kg fruit. tray material from EB erected by machine + cover from E. Avenue luxury, custom optimally efficient, cost-effective delivery. New packaging is appropriate for a family pack. New packaging reduces costs by 20% compared to standard packaging. Also the Premium Packaging enables you to receive high price in 15% more per kilograms.
Entry Name: Printpack’s industry first VFFS 'ReSeal It® application, developed in association with Macfarlane Labels

Entry Number: 0311/F
Company: PRINTPACK ENTERPRISES LTD (TRADING AS PRINTPACK)
Country: UK
National Competition: United Kingdom, Starpack
Email: ewanowak@printpack.com
Website: www.printpack.eu.com

It’s the first use on a VFFS (vertical form fill seal) application for this innovative reclosable format. Consumers can easily open and reclose the tamper-evident packages, extending the product lifespan and securing Walkers’ brand identity. Printpack’s premium print quality and pack form enhance the shelf appeal and excellent display properties. The square formed bag provides a distinct pack face for positioning of the resealable label, allowing easy identification of the reseal facility.

Entry Name: Pure Magic Canister Pack

Entry Number: 0375/F
Company: The Paper Products Ltd.
Country: India
National Competition: India, Indiastar
Email: durga.konduri@pplpack.com
Website: www.pplpack.com

It is an innovative package offering a cylindrical format made out of paper board & enhanced print graphics using UV offset technology & creating gloss & matt combined effects, to have a better attractive shelf appeal.
Entry Name: Rice Dumpling Box 2012
Entry Number: 0387/F
Company: Starlite Printers (Far East) Pte Ltd
Country: Singapore
National Competition: Singapore, Singapore Star Award
Email: hhlow@starlite.com.sg
Website: www.starlite.com.sg

This packaging is created to celebrate the Dragon Boat Festival. The box is designed to resemble a rice dumpling, a food item synonymous with the festival. The box appeared to separate into three sections, to portray a dumpling where the wrapping has been peeled open to reveal its content. The packaging has a square base, allowing it to stand firmly on its own, however it comes with a flat top, this has effectively given the box a triangular shape when viewed from the side.

Entry Name: Rich’s Chocolates
Entry Number: 0133/F
Company: Spice Design
Country: Brazil
National Competition: Brazil, Premio Abre Design e Embalagem / ABRE
Email: spicegaby@uol.com.br
Website: www.spice.com.br

This project was essential to strengthen Rich’s Brazil in the food service industry offering complete solutions for cakes and desserts. Our quest was to translate to the packaging the entire concept of quality and services Rich’s offers to Chef Confectioners. A premium product with excellent performance, geared for professional use. The Confectioners photo highlights the pleasure of working as a team and associate appetite appeal with the dessert photo.
**Entry Name:** Single Layer - Even Better  
**Entry Number:** 0411/F  
**Company:** Cadbury India Ltd  
**Country:** India  
**National Competition:** India, Indiastar  
**Email:** tryambok.saha@mdlz.com  
**Website:** www.cadburyindia.com

Product - Panned Chocolate Confectionary, Brand name – Gems Price - INR 1/-  
This Pack Innovation helped us maintaining this crucial & affordable INR 1/- price point when Brand GC was under pressure with INR - 34 lacs ( USD - 60000 saving) with sustainable single layer packaging material. In addition to this, cost & sustainability benefits, these single layer OPP wrappers are more easy to tear for the consumers (Because of the small pouch size, it was a crucial issue)

![Image](image1.jpg)

**Entry Name:** SM Kids  
**Entry Number:** 0328/F  
**Company:** Quadrante Design  
**Country:** Brazil  
**National Competition:** Brazil, Premio Abre Design e Embalagem / ABRE  
**Email:** jaana.pinheiro@quadrantedesign.com.br  
**Website:** www.quadrantedesign.com.br

The sandwich package line, SM Kids, had two main development aspects: structural and graphic design. This project’s excellence is solving the graphical production system of the package to reduce its cost through the better use of the material and simplification of the assembly stage for its incorporation by the client. The package’s graphic design incorporates the childish magical universe using playful elements and cheerful colors to promote an efficient and direct communication with the target consumer.

![Image](image2.jpg)
Entry Name: SOBA Noodle Family With Special Lid
Entry Number: 0206/F
Company: Greiner Packaging Kft.
Country: Hungary
National Competition: Hungary, Hungaropack
Email: zs.pataki@greiner-gpi.com
Website: www.greiner-gpi.com

Japanese noodle product family launched in the European markets packed in black coloured pots with new shape and unique design, produced with IML technology, together with coloured lids. Lids have an active filtering function when preparing the food, and their colours are matching the different flavours of the noodles. World No. 1 noodle soup producer, Nissin has introduced these special meals in Europe in this new type of packaging developed together with leading

Entry Name: Stairway
Entry Number: 0149/F
Company: Smurfit Kappa Wellpappe Nord
Country: Germany
National Competition: Germany, Deutscher Verpackungspreis/German Packaging Award
Email: daniel.mansfeld@smurfitkappa.de
Website: www.smurfitkappa.de

Stairway is an automatic erected shelf ready tray with an integrated, automatic erected stair. It consists of 2 parts instead of 3 parts beforehand, saves 32 % material and eases the packaging process. Stairway is a perfectly worked out automated solution, that fits in perfectly with the supply chain and shelf appearance. On shelf it can present up to 4 different primary products.
Entry Name: **Stapack**
Entry Number: 0138/F
Company: PT. Bukit Muria Jaya Indonesia
Country: Indonesia
National Competition: Asia, AsiaStar
Email: mohamad.devid@bmj-indonesia.com
Website: www.bmj-indonesia.com

Stapack is a new breakthrough innovation on fast food packaging, especially for the take-away packaging adapted and modified from tupperware the function is applied to paper that can be easily folded to save in terms of storage space. Using stapack you only need to enter into the fold of the wing box stapack other side until it locks, from every pile stapack only needs one handle for lifting.

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Entry Name: **Tempix temperature indicator**
Entry Number: 0265/F
Company: Tempix AB
Country: Sweden
National Competition: Scandinavia, Scanstar
Email: mats.nygardh@tempix.se
Website: www.tempix.se

Tempix time-temperature indicator secures the entire cold chain from the producer to the store checkout. The indicator provides an excellent function, is easy to understand, is inexpensive and is easy to manufacture with proven technology. The indicator can be set in a wide temperature range with very high accuracy. With the indicator the transparency increases and the limits for responsibility when it comes to manufacturing, storage and transport, becomes more clear.
The Tesco retort pouch represents a marked departure from standard retort pouches in that it has been commercialized using flexographically printed retort film, an achievement that rivals the quality of any rotogravure print. The result offers high shelf impact, exceptional graphics and consistent flexographic printing. Utilizing flexographic ink for rotogravure opens the range of options for retort packaging. The Tesco pouch printed flexographically is an achievement both technically and graphically, providing cost success in flexo print.

Gourmet Trading Company’s Two Piece Display-Ready Asparagus Shipper has the same functionality as the previous package while increasing product freshness, branding, shelf appeal, as well as improved stocking and handling efficiency. Gourmet Trading Company has sold over 1,861,138 shippers to Wal-Mart, who has mandated its use for asparagus.
Entry Name: **VHB Live Pea Shoots for J Sainsbury “taste the difference”**

Entry Number: 0026/F  
Company: DS Smith Speciality Packaging  
Country: UK  
National Competition: United Kingdom, Starpack  
Email: BatesFlanders@aol.com  
Website: www.dssmith-packaging.com  

The corrugated lid & tray (with a PET liner) holds 5 pots of ‘Live Pea shoots’ growing in a plastic pot allowing no water penetration onto the corrugated board. The PET lined tray holds the plastic pots (incorporating drain holes) enabling the growing process to continue during packing and transportation. The new corrugated pack had to be flexible to accommodate the switch from a thermoformed polystyrene tray to a paper material whilst being strong enough to be stacked and palletised.

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Entry Name: **Zurück zum Ursprung “eggbox”**

Entry Number: 0177/F  
Company: Werner Lampert GmbH  
Country: Austria  
National Competition: Austria, Austrian Packaging Awards  
Email: t.bacher@pruefnach.at  
Website: www.zurueckzumursprung.at  

The environmentally friendly eggbox is made primarily of corrugated board; the interior is cardboard. Both the interior and exterior of the box are produced almost entirely with recycled fibers. The FSC material used consists of at least 85 percent verified post consumer waste. The manufacturing process is powered by electricity from renewable sources (meets Greenpeace criteria). Mineral oil-free ink is used for printing, consumer information can be positioned effectively.